

| Degree: Business Administration, B.S.: Entrepreneurship Concentration 26-27 |                      |   |   |       | CSUEB General Breadth and Graduation Requirement Checklist   |
|---|----------------------|---|---|-------|--|
| Requirement Area  | Course               | Course Title  | Prerequisites   | Units | Area 1 (9 units): English Communication  |
| <b>First Semester (FALL)</b>  |                      |   |   |       | <input type="checkbox"/> 1A - Lower Division English Composition   |
| 1C  |                      | Oral Communication  |   | 3     | <input type="checkbox"/> 1B - Lower Division Critical Thinking and Composition   |
| 1A  |                      | Written Communication   |   | 3     | <input type="checkbox"/> 1C - Lower Division Oral Communication  |
| 3A or 3B  |                      | Arts or Humanities  |   | 3     | <b>Area 2 (3 units): Mathematical Concepts and Quantitative Reasoning</b>  |
| Code 1  |                      | U.S. Code (US 1,2)  |   | 3     | <input type="checkbox"/> Area 2 - Mathematical Concepts and Quantitative Reasoning   |
| Area 2/LD Major Core  | MATH 110             | Finite Mathematics For Business   |   | 3     | <b>Area 3 (6 units): Arts &amp; Humanities - Minimum of two different disciplines as designated by course prefix (e.g., ART, THEA, MUS)</b>  |
|   |                      |   | <b>Total:</b>   | 15    | <input type="checkbox"/> 3A - Arts and Humanities (Arts)   |
| <b>Second Semester (SPRING)</b>   |                      |   |   |       | <input type="checkbox"/> 3B - Arts and Humanities (Humanities)   |
| 1B/Second Comp  |                      | Critical Thinking and Composition   |   | 3     | <b>Area 4 (6 units): Social and Behavioral Sciences - Minimum of two different disciplines as designated by course prefix (e.g., ANTH, ECON, POSC)</b>   |
| 3A or 3B  |                      | Arts or Humanities  |   | 3     | <input type="checkbox"/> Area 4 - Lower Division Social and Behavioral Sciences  |
| LD Major Core   | ACCT 210             | Introduction to Financial Accounting  |   | 3     | <input type="checkbox"/> Area 4 - Lower Division Social and Behavioral Sciences  |
| Area 4/LD Major Core  | ECON 205             | Principles of Macroeconomics  |   | 3     | <b>Area 5 (7 units): Physical and Biological Sciences</b>  |
|   | STAT 110 or STAT 100 | Elements of Statistics for Business and Economics or Elements of Statistics & Probability |   | 3     | <input type="checkbox"/> 5A - Lower Division Physical and Biological Sciences (Physical)   |
| LD Major Core   |                      |   | <b>Total:</b>   | 15    | <input type="checkbox"/> 5B - Lower Division Physical and Biological Sciences (Biological)   |
| <b>Third Semester (FALL)</b>  |                      |   |   |       | <input type="checkbox"/> 5C - Lower Division Physical and Biological Sciences (Laboratory) -- May be embedded in 5A or 5B course, as long as 7 units met for lower-division Subject Area 5.                              |
| 5A & 5C   |                      | Physical Science and Laboratory Science   |   | 4     | <b>Area 6 (3 units): Ethnic Studies</b>  |
| Area 4/LD Major Core  | ECON 200             | Principles of Microeconomics  |   | 3     | <input type="checkbox"/> Area 6 - Ethnic Studies   |
| LD Major Core   | ACCT 215             | Introduction to Managerial Accounting   | ACCT 210  | 3     | <b>Second Composition : Second Composition (Required as part of 1B for 2025-26 or later catalog)</b>   |
| Area 6  |                      | Ethnic Studies  |   | 3     | <input type="checkbox"/> Second Composition  |
| Free Elective   |                      |   | <b>Total:</b>   | 16    | <b>University Writing Requirement (3-4 units)</b>  |
| <b>Fourth Semester (SPRING)</b>   |                      |   |   |       | <input type="checkbox"/> UWR   |
| 5B  |                      | Life Science  |   | 3     | <b>U.S. Code (American Institutions Requirement) - Two courses (6 units) covering three U.S. Code Requirements of US-1 (U.S. History), US-2 (U.S. Constitution), and US-3 (California State &amp; Local Government).</b> |
| Area 4/Code 2   |                      | Social Sciences and U.S. Code (1,3)   |   | 3     | <input type="checkbox"/> Code 1  |
| LD Major Core   | ACCT 220             | Legal Environment of Business   |   | 3     | <input type="checkbox"/> Code 2  |
| UD Major Core/SJ  | MGMT 300             | Business & Professional Ethics  |   | 3     | <b>Upper Division GE Requirements (9 units): Should be taken after completion of 1A, 1B, 1C, and Area 2 with a C- (CR)</b>   |
| Free Elective   |                      |   | <b>Total:</b>   | 14    | <input type="checkbox"/> UD- Area 3 - Upper Division Arts or Humanities  |
| <b>Fifth Semester (FALL)</b>  |                      |   |   |       | <input type="checkbox"/> UD- Area 4 - Upper Division Social and Behavioral Sciences  |
| UD Major Core   | MKTG 300             | Marketing Principles  |   | 3     | <input type="checkbox"/> UD- Area 5 - Upper Division Science or Mathematical Concepts/Quantitative Reasoning   |
| UD Major Core   | FIN 300              | Financial Management  | MATH 110/130/180; STAT 100/110                        | 3     | <b>Overlay Requirements (9 units): Courses may be upper or lower division, and GE or major</b>   |
| UD Major Core   | ITM 300              | Information Technology Management   |   | 3     | <input type="checkbox"/> Diversity (Div)   |
| UD-Area 5/UD Major Core   | MGMT 350             | Decision Science  | 1C, 1A, 1B, Area 2; MATH 110/130/180; STAT 100 or 110 | 3     | <input type="checkbox"/> Social Justice (SJ)   |
| Concentration   |                      | Concentration   |   | 3     | <input type="checkbox"/> Sustainability (S)  |
|   |                      |   | <b>Total:</b>   | 15    | <b>Course Conversion Key</b>   |
| <b>Sixth Semester (SPRING)</b>  |                      |   |   |       | BUS 220 = ACCT 220 BUS 325 = MKTG 300 BUS 370 = MGMT 370<br>BUS 320 = MGMT 300 BUS 330 = FIN 300 BUS 385 = MGMT 385<br>BUS 310 = MGMT 310 BUS 360 = MGMT 360 BUS 340 = ITM 300<br>BUS 499 = MGMT 500                     |
| UD Major Core   | ECON 380             | Managerial Economics & Business Strategy  | 1C, 1A, 1B, Area 2, ECON 200, MATH 180/130 & 60 units | 3     | <b>Elective Courses</b>  |
| UD Major Core   | MGMT 310             | Organizational Behavior   |   | 3     | Select four (4) courses for 12 units from the following list:  |
| UD Major Core/Sus   | MGMT 370             | Business, Government & Society  |   | 3     | ECON 431 - Economics of Innovation & Intellectual Property Units: 3  |
| Free elective   |                      |   |   | 3     | FIN 470 - Entrepreneurial Finance Units: 3   |
| UWR/UD-Area 3   |                      | UD Arts or Humanities   | Completion of 1C, 1A, 1B and Area 2                   | 3     | MGMT 320 - Negotiation and Conflict Management Units: 3  |
|   |                      |   | <b>Total:</b>   | 15    | MGMT 376 - Business Model Innovation Units: 3  |
| <b>Seventh Semester (FALL)</b>  |                      |   |   |       | MGMT 377 - Social and Environmental Entrepreneurship Units: 3  |
| UD-Area 4/Diversity   |                      | UD Social Science and Diversity Overlay   | Completion of 1C, 1A, 1B and Area 2                   | 3     | MGMT 450 - Project Management Units: 3   |
| UD Major Core   | MGMT 360             | Operations Management   | MATH 110/130/180; STAT 100/110                        | 3     | MKTG 310 - Marketing Research Units: 3   |
| Concentration   | MGMT 485             | Launching and Scaling New Ventures  |   | 3     | MKTG 427 - Digital Marketing and Social Media Units: 3   |
| Concentration   |                      | Concentration   |   | 3     | MKTG 432 - Marketing for New Ventures Units: 3   |
| Free Elective   |                      |   |   | 3     | <b>*Students are required to take a minimum of 40 semester units as upper division (includes 9 units upper division GE)</b>  |
|   |                      |   | <b>Total:</b>   | 15    |  |
| <b>Eighth Semester (SPRING)</b>   |                      |   |   |       |  |
| Concentration   |                      | Concentration   |   | 3     |  |
|   | MGMT 385 or ECON 385 | International Business or Global Economic Analysis  |   | 3     |  |
| UD Major Core   |                      |   | ECON 200, 205   | 3     |  |
| Concentration   | MGMT 487             | Entrepreneurship Practicum  | MGMT 375  | 3     |  |
| Concentration   |                      | Concentration   |   | 3     |  |
| Major Capstone  | MGMT 499             | Seminar in Strategic Business Management  | Department Consent                                    | 3     |  |
|   |                      |   | <b>Total:</b>   | 15    |  |
| <b>Total Units:</b>   |                      |   |   | 120   |  |

Note: No changes to, or from, the credit/no credit pattern are permitted after the Grade Type Change period. There are no exceptions to this rule. Courses in a student's major department, regardless of course prefix, may not be taken "CR/NC," unless that is the only grading pattern in the course.