

Degree: Business Administration, B.S.: Business Economics Concentration 26-27

| Requirement Area | Course | Course Title | Prerequisites | Units |
|---------------------------------|----------------------|---|---|-------|
| First Semester (FALL) | | | | |
| 1C | | Oral Communication | | 3 |
| 1A | | Written Communication | | 3 |
| 3A or 3B | | Arts or Humanities | | 3 |
| Area 2/LD Major Core | MATH 110 | Finite Mathematics For Business | | 3 |
| Area 4/LD Major Core | ECON 200 | Principles of Microeconomics | | 3 |
| | | Total: | | 15 |
| Second Semester (SPRING) | | | | |
| 1B/Second Comp | | Critical Thinking | | 3 |
| 3A or 3B | | Arts or Humanities | | 3 |
| Code 1 | | U.S. Code (US 1,2) | | 3 |
| Area 4/LD Major Core | ECON 205 | Principles of Macroeconomics | | 3 |
| LD Major Core | ACCT 210 | Introduction to Financial Accounting | | 3 |
| | | Total: | | 15 |
| Third Semester (FALL) | | | | |
| 5A & 5C | | Physical Science and Laboratory Science | | 4 |
| Second Composition | ENGL 200 | College Writing II | ENG 101, 102, or 104 | 3 |
| LD Major Core | ACCT 220 | Legal Environment of Business | | 3 |
| LD Major Core | STAT 110 or STAT 100 | Elements of Statistics for Business and Economics or Elements of Statistics & Probability | | 3 |
| Free Elective | | | | 3 |
| | | Total: | | 16 |
| Fourth Semester (SPRING) | | | | |
| 5B & 5C | | Life Science and Laboratory Science | | 3 |
| Area 4/Code 2 | | Social Sciences and U.S. Code (1,3) | | 3 |
| Free Elective | | | | 3 |
| LD Major Core | ACCT 215 | Introduction to Managerial Accounting | ACCT 210 | 3 |
| UD Major Core | ITM 300 | Information Technology Management | | 3 |
| | | Total: | | 15 |
| Fifth Semester (FALL) | | | | |
| Area 6 | | Ethnic Studies | | |
| Concentration | ECON 210 | Quantitative Methods for Economists | MATH 130/180; STAT 100 or 110 | 3 |
| UD Major Core/SI | MGMT 300 | Business & Professional Ethics | | 3 |
| UD Major Core | MGMT 310 | Organizational Behavior | | 3 |
| UD Major Core | ECON 380 | Managerial Economics & Business Strategy | Completion of Area 1 and Area 2, ECON 200, MATH 130/180 | 3 |
| | | Total: | | 15 |
| Sixth Semester (SPRING) | | | | |
| UD Major Core | FIN 300 | Financial Management | MATH 130/180; STAT 100/110 | 3 |
| UD Major Core | MKTG 300 | Marketing Principles | | 3 |
| UD-Area 5/UD Major Core | MGMT 350 | Decision Science | Completion of Area 1 and Area 2; MATH 130/180; STAT 100 or 110 | 3 |
| Concentration | ECON 306 | Money, Banking, & Financial Intermediaries | Completion of GE Areas 1 and Area 2 with grade C- (CR) or better. | 3 |
| UWR/UD-Area 3 | | UD Arts or Humanities | Completion of GE Areas 1 and Area 2 with grade C- (CR) or better. | 3 |
| | | Total: | | 15 |
| Seventh Semester (FALL) | | | | |
| UD Major Core/S | MGMT 370 | Business, Government & Society | | 3 |
| Concentration | | Concentration | | 3 |
| Concentration | ECON 400 | Game Theory | ECON 380 | 3 |
| Concentration | ECON 310 | Introduction to Econometrics | ECON 200, 205, 210 | 3 |
| Free Elective | | | | 2 |
| | | Total: | | 14 |
| Eighth Semester (SPRING) | | | | |
| UD Major Core | ECON 385 | Global Economic Analysis | ECON 200 and ECON 205 | 3 |
| UD Major Core | MGMT 360 | Operations Management | MGMT 350 | 3 |
| Concentration | | Concentration | | 3 |
| UD Major Core | MGMT 499 | Seminar in Strategic Business Management | Department consent | 3 |
| UD-Area 4/Div | | Upper Division Science and Diversity Overlay | | 3 |
| | | Total: | | 15 |
| Total Units: | | | | 120 |

Note: No changes to, or from, the credit/no credit pattern are permitted after the Grade Type Change period. There are no exceptions to this rule. Courses in a student's major department, regardless of course prefix, may not be taken "CR/NC," unless that is the only grading pattern in the course.

| CSUEB General Breadth and Graduation Requirement Checklist |
|--|
| Area 1 (9 units): English Communication |
| <input type="checkbox"/> 1A - Lower Division English Composition |
| <input type="checkbox"/> 1B - Lower Division Critical Thinking and Composition |
| <input type="checkbox"/> 1C - Lower Division Oral Communication |
| Area 2 (3 units): Mathematical Concepts and Quantitative Reasoning |
| <input type="checkbox"/> Area 2 - Mathematical Concepts and Quantitative Reasoning |
| Area 3 (6 units): Arts & Humanities - Minimum of two different disciplines as designated by course prefix (e.g., ART, THEA, MUS) |
| <input type="checkbox"/> 3A - Arts and Humanities (Arts) |
| <input type="checkbox"/> 3B - Arts and Humanities (Humanities) |
| Area 4 (6 units): Social and Behavioral Sciences - Minimum of two different disciplines as designated by course prefix (e.g., ANTH, ECON, POSC) |
| <input type="checkbox"/> Area 4 - Lower Division Social and Behavioral Sciences |
| <input type="checkbox"/> Area 4 - Lower Division Social and Behavioral Sciences |
| Area 5 (7 units): Physical and Biological Sciences |
| <input type="checkbox"/> 5A - Lower Division Physical and Biological Sciences (Physical) |
| <input type="checkbox"/> 5B - Lower Division Physical and Biological Sciences (Biological) |
| <input type="checkbox"/> 5C - Lower Division Physical and Biological Sciences (Laboratory) -- May be embedded in 5A or 5B course, as long as 7 units met for lower-division Subject Area 5. |
| Area 6 (3 units): Ethnic Studies |
| <input type="checkbox"/> Area 6 - Ethnic Studies |
| Second Composition : Second Composition (Required as part of 1B for 2025-26 or later catalog) |
| <input type="checkbox"/> Second Composition |
| University Writing Requirement (3-4 units) |
| <input type="checkbox"/> UWR |
| U.S. Code (American Institutions Requirement) - Two courses (6 units) covering three U.S. Code Requirements of US-1 (U.S. History), US-2 (U.S. Constitution), and US-3 (California State & Local Government). |
| <input type="checkbox"/> Code 1 |
| <input type="checkbox"/> Code 2 |
| Upper Division GE Requirements (9 units): Should be taken after completion of 1A, 1B, 1C, and Area 2 with a C- (CR) |
| <input type="checkbox"/> UD- Area 3 - Upper Division Arts or Humanities |
| <input type="checkbox"/> UD- Area 4 - Upper Division Social and Behavioral Sciences |
| <input type="checkbox"/> UD- Area 5 - Upper Division Science or Mathematical Concepts/Quantitative Reasoning |
| Overlay Requirements (9 units): Courses may be upper or lower division, and GE or major |
| <input type="checkbox"/> Diversity (Div) |
| <input type="checkbox"/> Social Justice (SJ) |
| <input type="checkbox"/> Sustainability (S) |
| Course Conversion Key |
| BUS 220 = ACCT 220 BUS 325 = MKTG 300 BUS 370 = MGMT 370 |
| BUS 320 = MGMT 300 BUS 330 = FIN 300 BUS 385 = MGMT 385 |
| BUS 310 = MGMT 310 BUS 360 = MGMT 360 BUS 340 = ITM 300 |
| BUS 499 = MGMT 499 |
| Elective Courses |
| Select two (2) courses for 6 units from the following list: |
| ECON 305 - Macroeconomic Theory Units: 3 |
| ECON 334 - Economics of Information and Organizations Units: 3 |
| ECON 370 - Health Economics and Public Policy Units: 3 |
| ECON 430 - Introduction to Industrial Organization Units: 3 |
| ECON 431 - Economics of Innovation & Intellectual Property Units: 3 |
| ECON 433 - Introduction to Labor Economics Units: 3 |
| ECON 450 - Introduction to Financial Economics Units: 3 |
| ECON 497 - Special Topics in Economic Analysis Units: 3 |

*Students are required to take a minimum of 40 semester units as upper division (includes 9 units upper division GE)