

Degree: Business Administration, B.S.: General Management Concentration 25-26				
Requirement Area	Course	Course Title	Prerequisites	Units
First Semester (FALL)				
Recommended	GS 101 A	Foundations of Success I		1
1C		Oral Communication		3
1A		Written Communication		3
3A or 3B		Arts or Humanities		3
Area 2/LD Major Core	MATH 110	Finite Mathematics for Business		3
Area 4/LD Major Core	ECON 200	Principles of Microeconomics		3
		Total:		16
Second Semester (SPRING)				
Recommended	GS 101B	Foundations of Success II		1
Area 4/LD Major Core	ECON 205	Principles of Macroeconomics		3
Code 1		U.S. Code (US 1,2)		3
LD Major Core	STAT 110 or STAT 100	Elements of Statistics for Business and Economics or Elements of Statistics & Probability		3
3A or 3B				3
Free Elective				3
		Total:		16
Third Semester (FALL)				
5A & 5C		Physical Science and Laboratory Science		3
LD Major Core	ACCT 210	Introduction to Financial Accounting		3
LD Major Core	ACCT 220	Legal Environment of Business		3
Free Elective				4
		Total:		13
Fourth Semester (SPRING)				
5B & 5C		Life Science and Laboratory Science		3
Area 6		Ethnic Studies		3
LD Major Core	ACT 215	Introduction to Managerial Accounting		3
Area 4/Code 2		Social Sciences and U.S. Code (1,3)		3
Free Elective				3
		Total:		15
Fifth Semester (FALL)				
UD Major Core/SJ	MGMT 300	Business & Professional Ethics		3
UD Major Core	MKTG 300	Marketing Principles		3
UD Major Core	MGMT 310	Organizational Behavior		3
UD Major Core	FIN 300	Financial Management	MATH 110/130/180; STAT 100/110	3
UD Major Core	ITM 300	Information Technology Management		3
		Total:		15
Sixth Semester (SPRING)				
UWR/UD-Area 3/5		University Writing Requirement/UD Arts or Humanities/Sustainability	Completion of 1C, 1A, 1B and Area 2	3
UD Major Core	ECON 380	Managerial Economics & Business Strategy	Completion of 1C, 1A, 1B and Area 2, ECON 200, MATH 110/130/180	3
UD-Area 5/UD Major Core	MGMT 350	Decision Science	Completion of 1C, 1A, 1B and Area 2; MATH 110/130/180, STAT 100 or 110	3
Concentration		Concentration		3
Concentration		Concentration		3
		Total:		15
Seventh Semester (FALL)				
UD-Area 4 & Diversity		UD Social Science/Diversity Overlay	Completion of 1C, 1A, 1B and Area 2	3
UD Major Core	MGMT 360	Operations Management	MATH 110/130/180; STAT 100/110	3
UD Major Core	MGMT 370	Business, Government & Society		3
Concentration		Concentration		3
Free Elective				3
		Total:		15
Eighth Semester (SPRING)				
UD Major Core	MGMT 385 or ECON 385	International Business or Global Economic Analysis	ECON 200, 205	3
Concentration		Concentration		3
Concentration		Concentration		3
Concentration		Concentration		3
Major Capstone	MGMT 499	Seminar in Strategic Business Management	Department Consent	3
		Total:		15
Total Units:				120

Note: No changes to, or from, the credit/no credit pattern are permitted after the Grade Type Change period. There are no exceptions to this rule. Courses in a student's major department, regardless of course prefix, may not be taken "CR/NC," unless that is the only grading pattern in the course.

CSUEB General Breadth and Graduation Requirement Checklist
Area 1 (9 units): English Communication
<input type="checkbox"/> 1A - Lower Division English Composition
<input type="checkbox"/> 1B - Lower Division Critical Thinking and Composition
<input type="checkbox"/> 1C - Lower Division Oral Communication
Area 2 (3 units) : Mathematical Concepts and Quantitative Reasoning
<input type="checkbox"/> Area 2 - Mathematical Concepts and Quantitative Reasoning
Area 3 (6 units): Arts & Humanities - Minimum of two different disciplines as designated by course prefix (e.g., ART, THEA, MUS)
<input type="checkbox"/> 3A - Arts and Humanities (Arts)
<input type="checkbox"/> 3B - Arts and Humanities (Humanities)
Area 4 (6 units) : Social and Behavioral Sciences - Minimum of two different disciplines as designated by course prefix (e.g., ANTH, ECON, POSC)
<input type="checkbox"/> Area 4 - Lower Division Social and Behavioral Sciences
<input type="checkbox"/> Area 4 - Lower Division Social and Behavioral Sciences
Area 5 (7 units): Physical and Biological Sciences
<input type="checkbox"/> 5A - Lower Division Physical and Biological Sciences (Physical)
<input type="checkbox"/> 5B - Lower Division Physical and Biological Sciences (Biological)
<input type="checkbox"/> 5C - Lower Division Physical and Biological Sciences (Laboratory) -- May be embedded in 5A or 5B course, as long as 7 units met for lower-division Subject Area 5.
Area 6 (3 units): Ethnic Studies
<input type="checkbox"/> Area 6 - Ethnic Studies
Second Composition : Second Composition (Required as part of 1B for 2025-26 or later catalog)
<input type="checkbox"/> Second Composition
University Writing Requirement (3-4 units)
<input type="checkbox"/> UWR
U.S. Code (American Institutions Requirement) - Two courses (6 units) covering three U.S. Code Requirements of US-1 (U.S. History), US-2 (U.S. Constitution), and US-3 (California State & Local Government).
<input type="checkbox"/> Code 1
<input type="checkbox"/> Code 2
Upper Division GE Requirements (9 units): Should be taken after completion of 1A, 1B, 1C, and Area 2 with a C- (CR)
<input type="checkbox"/> UD- Area 3 - Upper Division Arts or Humanities
<input type="checkbox"/> UD- Area 4 - Upper Division Social and Behavioral Sciences
<input type="checkbox"/> UD- Area 5 - Upper Division Science or Mathematical Concepts/Quantitative Reasoning
Overlay Requirements (9 units): Courses may be upper or lower division, and GE or major
<input type="checkbox"/> Diversity (Div)
<input type="checkbox"/> Social Justice (SJ)
<input type="checkbox"/> Sustainability (S)
Course Conversion Key
BUS 220 = ACCT 220 BUS 325 = MKTG 300 BUS 370 = MGMT 370
BUS 320 = MGMT 300 BUS 330 = FIN 300 BUS 385 = MGMT 385
BUS 310 = MGMT 310 BUS 360 = MGMT 360 BUS 340 = ITM 300
BUS 499 = MGMT 499
Elective Courses
Select six (6) upper-division courses for 18 units.
Courses must be drawn from at least two different concentrations offered by the College of Business and Economics (excluding ECON 300, ECON 385, MGMT 385, MKTG 305).
No more than 12 units may be taken from any one concentration.
Note: No more than 3 units used to fulfill other requirements (e.g., for general education, minors, or other BSBA concentrations) can be counted toward the requirements for the General Management concentration. The BUS prefix is not for any one concentration. Concentrations offered by the College of Business and Economics are as follows:
Accounting (ACCT prefix)
Business Economics (ECON prefix)
Entrepreneurship
Finance (FIN prefix)
Human Resources Management and Organizational Behavior (MGMT prefix but only those courses listed under Human Resources Management and Organizational Behavior)
Information Technology Management (ITM prefix)
Marketing Management (MKTG prefix)
Operations and Supply Chain Management (MGMT prefix but only those courses listed under Operations and Supply Chain Management)

*Students are required to take a minimum of 40 semester units as upper division (includes 9 units upper division GE)