

**Business Administration ADT to Business Administration B.S. - Business Economics Concentration**

<b>Title</b>	<b>C-ID Designation</b>	<b>C-ID Units</b>	<b>Double Counted for GE</b>	<b>CSUEB Course</b>	<b>Units</b>
Financial Accounting	ACCT 110	3		ACCT 210	3
Managerial Accounting	ACCT 120	3		ACCT 215	3
Business Law OR Legal Environment of Business	BUS 125 OR BUS 120	3		ACCT 220	3
Finite Mathematics OR Business Calculus OR a Math course (excluding Statistics) articulated for the Business major at a CSU campus	MATH 130 OR MATH 140 OR Articulation Agreement by Major (AAM)	3	3	MATH 110	3
Microeconomics	ECON 201	3	3	ECON 200	3
Macroeconomics	ECON 202	3	3	ECON 205	3
Statistics	MATH 110	3		STAT 100	3
Introduction to Business OR Business Communication	BUS 110 OR BUS 115	3	-	-	-
<b>TOTAL MAJOR UNITS</b>		<b>24</b>			
<b>CSU GE Requirements</b>		39			
<b>Double Counting GE</b>		-9			
<b>Elective</b>		3-6			
<b>Total Units</b>		<b>60</b>			

**These courses must be taken at CSU East Bay**

Please note: A minimum of three courses in the Upper Division General Education pattern must have a topic/learning outcome oriented toward one of the following topic areas (overlays): **Diversity (DIV)**, **Social Justice (SJ)**, or **Sustainability (S)**.

Upper Division GE/Overlay	Courses	Overlay	Units
GE-UD-B	MGMT 350	-	3
GE-UD-C		SJ	3
GE-UD-D			3
		<b>Total Units</b>	<b>9</b>

University Writing Requirement	Course	GE/Overlay	Units
UWR		GE-UD-C/SJ	-
		<b>Total Units</b>	<b>0</b>

Upper Division Core Courses		GE/Overlay	Units
ECON 380	Managerial Economics and Business Strategy		3
FIN 300	Financial Management		3
MGMT 310	Organizational Behavior		3
MGMT 350	Decision Science	GE-UD-B	-
MGMT 360	Operations Management		3
MGMT 499	Seminar in Strategic Business Management		3
MKTG 300	Marketing Principles		3
	Plus, choose one (1) course from the following:		
ECON 385	Global Economic Analysis (Recommended for Business Economics concentration students)		3
MGMT 385	International Business		3
		<b>Total Units</b>	<b>21</b>

Concentration Requirements			
Foundation Courses			
The following 9 units are required:			
ITM 300	Information Technology Management		3
MGMT 300	Business and Professional Ethics	SJ	3
MGMT 370	Business, Government and Society	S	3
		<b>Total Units</b>	<b>9</b>

Required Courses			

The following 12 units are required:			
ECON 210	Quantitative Methods for Economists		3
ECON 306	Money, Banking, & Financial Intermediaries		3
ECON 310	Introduction to Econometrics		3
ECON 400	Game Theory		3
		Total Units	<b>12</b>
<b>Concentration Elective Courses</b>			
Select two (3) courses for 6 units from the following list:			
ECON 305	Macroeconomic Theory		3
ECON 334	Economics of Information and Organizations		3
ECON 370	Health Economics and Public Policy		3
ECON 430	Introduction to Industrial Organization		3
ECON 431	Economics of Innovation & Intellectual Property		3
ECON 450	Introduction to Financial Economics		3
ECON 497	Special Topics in Economic Analysis		3
		Total Units	<b>6</b>
<b>ADDITIONAL COURSE(S) to MEET 60 UNITS</b>			
		<b>GE/Overlay</b>	<b>Units</b>
These courses may be additional major courses or prerequisites taken at the Community College.			
Free Elective			3
		<b>Total Units</b>	<b>3</b>
		Grand Total:	60

<b>First Semester (Fall)</b>			
Cocentration	ECON 210	Quantitative Methods for Economist	3
Core	ECON 380	Managerial Economics and Business Strategy	3
Core	ITM 300	Info Tech Management	3
Core	MGMT 310	Decision Science	3
Core	MKTG 300	Marketing Principles	3
		TOTAL:	15
<b>Second Semester (Spring)</b>			
Check your MyCSUEB "Degree Audit Report" (DAR) and email any discrepancies to cbeadvising@csueastbay.edu			
UWR/GE-UD-C/SJ	COURSE:	OVERLAY: Social Justice	3
Concentration	ECON 306	Money, Banking, & Financial Intermediaries	3
Core	FIN 300	Financial Management	3
Core	MGMT 300	Corporate Finance	3
Core	MGMT 350	Decision Science	3
	TOTAL:		15
<b>Third Semester (Fall)</b>			
GE-UD-D/DIV	COURSE	OVERLAY	3
Concentration	ECON 310	Intro to Econometrics	3
Concentration	ECON 400	Game Theory	3
Core/S	MGMT 370	Business, Government and Society	3
Free Elective			3
		TOTAL:	15
<b>Fourth Semester (Spring)</b>			
Core	MGMT 360	Operations Management	3
Core	MGMT 385 or ECON 385	Choose 1	3
Concentration Elective		Choose 1 from list	3
Concentration Elective		Choose 1 from list	3
Core	MGMT 499	Seminar in Strategic Business Management	3
		TOTAL:	15
		<b>GRAND TOTAL:</b>	<b>60</b>
Updated: 4/1/2024			