

Degree: Business Administration, B.S.: Business Economics Concentration 23-24

| Requirement Area | Course | Course Title | Prerequisites | Units |
|---------------------------------|----------|--|-----------------------|-------|
| First Semester (FALL) | | | | |
| E | GS 101 A | Foundations of Success I | | 1 |
| A1 or A3 | | Oral Communication or Critical Thinking | | 3 |
| A2 | | Written Communication | | 3 |
| C1 or C2 | | Arts or Humanities | | 3 |
| B4/LD Major Core | MATH 110 | Finite Mathematics For Business | | 3 |
| D1/LD Major Core | ECON 200 | Principles of Microeconomics | | 3 |
| | | Total: | | 16 |
| Second Semester (SPRING) | | | | |
| E | GS 101B | Foundations of Success II | | 1 |
| A1 or A3 | | Oral Communication or Critical Thinking | | 3 |
| C1 or C2 | | Arts or Humanities | | 3 |
| Code 1 | | U.S. Code (US 1,2) | | 3 |
| D1/LD Major Core | ECON 205 | Principles of Macroeconomics | | 3 |
| LD Major Core | ACCT 210 | Introduction to Financial Accounting | | 3 |
| | | Total: | | 16 |
| Third Semester (FALL) | | | | |
| E | | Lifelong Learning and Self-Development | | 1 |
| B1 & B3 | | Physical Science and Laboratory Science | | 3 |
| Second Composition | ENGL 200 | College Writing II | ENG 101, 102, or 104 | 3 |
| LD Major Core | ACCT 220 | Legal Environment of Business | | 3 |
| LD Major Core | STAT 110 | Elements of Statistics for Business and | | 3 |
| | | Total: | | 13 |
| Fourth Semester (SPRING) | | | | |
| B2 & B3 | | Life Science and Laboratory Science | | 3 |
| D2/Code 2 | | Social Sciences and U.S. Code (1,3) | | 3 |
| Add'l C1 or C2* | | Arts or Humanities | | 3 |
| LD Major Core | ACCT 215 | Introduction to Managerial Accounting | ACCT 210 | 3 |
| UD Major Core | ITM 300 | Information Technology Management | | 3 |
| | | Total: | | 15 |
| Fifth Semester (FALL) | | | | |
| F | | Ethnic Studies | | |
| Concentration | ECON 210 | Quantitative Methods for Economists | MATH 130/180; STAT | 3 |
| UD Major Core/SJ | MGMT 300 | Business & Professional Ethics | | 3 |
| UD Major Core | MGMT 310 | Organizational Behavior | | 3 |
| UD Major Core | ECON 380 | Managerial Economics & Business Strategy | A1, A2, A3, B4, ECON | 3 |
| | | Total: | | 15 |
| Sixth Semester (SPRING) | | | | |
| UD Major Core | FIN 300 | Financial Management | MATH 130/180; STAT | 3 |
| UD Major Core | MKTG 300 | Marketing Principles | | 3 |
| UD-B/UD Major Core | MGMT 350 | Decision Science | A1, A2, A3, B4; MATH | 3 |
| Concentration | ECON 306 | Money, Banking, & Financial Intermediaries | Completion of GE | 3 |
| UWR/UD-C/S | | UD Arts or Humanities and Sustainability | Completion of A1, A2, | 3 |
| | | Total: | | 15 |
| Seventh Semester (FALL) | | | | |
| UD Major Core | MGMT 370 | Business, Government & Society | | 3 |
| Concentration | | Concentration | | 3 |
| Concentration | ECON 400 | Game Theory | ECON 380 | 3 |
| Concentration | ECON 310 | Introduction to Econometrics | ECON 200, 205, 210 | 3 |
| Concentration | | Concentration | | 3 |
| | | Total: | | 15 |
| Eighth Semester (SPRING) | | | | |
| UD Major Core | ECON 385 | Global Economic Analysis | ECON 200 and ECON | 3 |
| UD Major Core | MGMT 360 | Operations Management | MGMT 350 | 3 |
| Concentration | | Concentration | | 3 |
| UD Major Core | MGMT 499 | Seminar in Strategic Business Management | Department consent | 3 |
| UD-D/Div | | Upper Division Science and Diversity Overlay | | 3 |
| | | Total: | | 15 |
| Total Units: | | | | 120 |

Note: No changes to, or from, the credit/no credit pattern are permitted after the Grade Type Change period. There are no exceptions to this rule. Courses in a student's major department, regardless of course prefix, may not be taken "CR/NC," unless that is the only grading pattern in the course.

Revised: 03/24/23

| CSUEB General Breadth and Graduation Requirement Checklist | |
|---|--|
| Area A (9 units): Communication in the English Language & Critical Thinking (Must | |
| <input type="checkbox"/> A1. COMM 100 or 104, MLL 111 | |
| <input type="checkbox"/> A2. ENGL 101, 102, or 104 | |
| <input type="checkbox"/> A3. PHIL 100 | |
| Area B (9 units) : Scientific Inquiry & Quantitative Reasoning | |
| <input type="checkbox"/> B1. Physical Science | |
| <input type="checkbox"/> B2. Life Science | |
| <input type="checkbox"/> B3. Laboratory Activity | |
| <input type="checkbox"/> B4. Quantitative Reasoning (Must earn passing grade of C-/CR or better.) | |
| Area C (9 units): Arts & Humanities - Minimum of two different disciplines as | |
| <input type="checkbox"/> C1. Arts | |
| <input type="checkbox"/> C2. Humanities | |
| <input type="checkbox"/> *Additional Lower-division Area C Course in Arts (C1) or Humanities (C2) | |
| Area D (6 units) : Social Sciences - Minimum of two different disciplines as designated | |
| <input type="checkbox"/> D1. | |
| <input type="checkbox"/> D2. | |
| Area E (3 units) : Lifelong Learning and Self-Development | |
| <input type="checkbox"/> E. | |
| Area F (3 units): Ethnic Studies | |
| <input type="checkbox"/> F. | |
| Second Composition : Requires completion of GE A2 with a C-/CR or better. Must be | |
| <input type="checkbox"/> Second Composition | |
| University Writing Requirement | |
| <input type="checkbox"/> UWR | |
| U.S. Code (American Institutions Requirement) - Two courses (6 units) covering three | |
| <input type="checkbox"/> Code 1. | |
| <input type="checkbox"/> Code 2. | |
| Upper Division GE Requirements (9 units): Should be taken after completion of A1, | |
| <input type="checkbox"/> UD-B. Upper-division Science Inquiry and Quantitative Reasoning | |
| <input type="checkbox"/> UD-C. Upper-division Arts OR Humanities | |
| <input type="checkbox"/> UD-D. Upper-division Social Sciences | |
| Overlay Requirements (9 units): Courses may be upper or lower division, and GE or | |
| <input type="checkbox"/> Diversity (Div) | |
| <input type="checkbox"/> Social Justice (SJ) | |
| <input type="checkbox"/> Sustainability (S) | |
| Course Conversion Key | |
| BUS 220 = ACCT 220 BUS 325 = MKTG 300 BUS 370 = MGMT 370 | |
| Elective Courses | |
| Select two (2) courses for 6 units from the following list: | |
| ECON 305 - Macroeconomic Theory Units: 3 | |
| ECON 334 - Economics of Information and Organizations Units: 3 | |
| ECON 370 - Health Economics and Public Policy Units: 3 | |
| ECON 430 - Introduction to Industrial Organization Units: 3 | |
| ECON 431 - Economics of Innovation & Intellectual Property Units: 3 | |
| ECON 433 - Introduction to Labor Economics Units: 3 | |
| ECON 450 - Introduction to Financial Economics Units: 3 | |
| ECON 497 - Special Topics in Economic Analysis Units: 3 | |

*Students are required to take a minimum of 40 semester units as upper division