

Degree: Communication, B.A.: Communication and Media Studies Concentration 21-22				
Requirement Area	Course	Course Title	Prerequisites	Units
First Semester (FALL)				
E	GS 101A	Foundations of Success I		1
A1		Communication		3
B4		Quantitative Reasoning		3
C1		Arts		3
D1/Code 1		Social Science		3
		Total:		13
Second Semester (SPRING)				
E	GS 101B	Foundations of Success II		1
A2		Written Communication		3
C2		Humanities		3
F		Ethnic Studies		3
LD Major or	COMM 206 COMM 202	New Media in the Digital Age COMM, Media & Culture		4
		Total:		14
Third Semester (FALL)				
E				1
A3		Critical Thinking		3
Add'l C1 or C2*		Arts or Humanities		3
B2/B3		Life Science/Lab		3
Second Composition	ENGL 200			3
Elective				3
		Total:		16
Fourth Semester (SPRING)				
D2/Code 2		Social Science/US Code		3
B1		Physical Science		3
LD Major	COMM 203	Communication Theories		4
LD Major	COMM 224	Argumentation & Advocacy		4
Elective				3
		Total:		17
Fifth Semester (FALL)				
UD-B/Overlay		UD Science		3
Elective				3
LD Major	COMM 256	Persuasion Theory & Practice		4
UD Major	COMM 304	Quantitative Research Methods		4
		Total:		14
Sixth Semester (SPRING)				
UD-D/Overlay		UD Social Justice		3
LD Major	COMM 240	Visual Comm & Culture		4
UD Major	COMM 305	Qualitative Research Methods		4
UD Major	COMM 433	Discourses of Difference		4
		Total:		15
Seventh Semester (FALL)				
UD-C/Overlay		UD Arts or Humanities		3
Concentration	COMM 300	History & Criticism of Comm		4
Concentration	COMM 320	Persuaion in Media		4
Concentration	COMM 330	Critical/Cultural Studies		4
		Total:		15
Eighth Semester (SPRING)				
Concentration	COMM 425	Digital Cultures		4
Concentration	COMM 461	Popular Culture		4
Concentration		Comm & Media Studies elective		4
Concentration		Comm & Media Studies elective		4
		Total:		16
Total Units:				120

Note: No changes to, or from, the credit/no credit pattern are permitted after the Grade Type Change period. There are no exceptions to this rule. Courses in a student's major department, regardless of course prefix, may not be taken "CR/NC," unless that is the only grading pattern in

CSUEB General Breadth and Graduation Requirement Checklist	
Area A (9 units): Communication in the English Language & Critical Thinking (Must earn passing grade of C-/CR or better)	
<input type="checkbox"/> A1. COMM 100 or 104, MLL 111	
<input type="checkbox"/> A2. ENGL 101, 102, or 104	
<input type="checkbox"/> A3. PHIL 100	
Area B (9 units) : Scientific Inquiry & Quantitative Reasoning	
<input type="checkbox"/> B1. Physical Science	
<input type="checkbox"/> B2. Life Science	
<input type="checkbox"/> B3. Laboratory Activity	
<input type="checkbox"/> B4. Quantitative Reasoning (Must earn passing grade of C-/CR or better.)	
Area C (9 units): Arts & Humanities - Minimum of three different disciplines as designated by course prefix (e.g., ART, THEA, MUS)	
<input type="checkbox"/> C1. Arts	
<input type="checkbox"/> C2. Humanities	
<input type="checkbox"/> *Additional Lower-division Area C Course in Arts (C1) or Humanities (C2)	
Area D (6 units) : Social Sciences - Minimum of three different disciplines as designated by course prefix (e.g., ANTH, ECON, POSC)	
<input type="checkbox"/> D1.	
<input type="checkbox"/> D2.	
Area E (3 units) : Lifelong Learning and Self-Development	
<input type="checkbox"/> E.	
Area F (3 units): Ethnic Studies	
<input type="checkbox"/> F.	
Second Composition : Requires completion of GE A2 with a C-/CR or better. Must be completed before attaining junior standing.	
<input type="checkbox"/> Second Composition	
U.S. Code (American Institutions Requirement) - Two courses (6 units) covering three U.S. Code Requirements of US-1 (U.S. History), US-2 (U.S. Constitution), and US-3 (California State & Local Government).	
<input type="checkbox"/> Code 1.	
<input type="checkbox"/> Code 2.	
Upper Division GE Requirements (9 units): Should be taken after completion of A1, A2, A3, and B4 with a C- (CR)	
<input type="checkbox"/> UD-B. Upper-division Science Inquiry and Quantitative Reasoning	
<input type="checkbox"/> UD-C. Upper-division Arts OR Humanities	
<input type="checkbox"/> UD-D. Upper-division Social Sciences	
Overlay Requirements (9 units): Courses may be upper or lower division, and GE or major	
<input type="checkbox"/> Diversity (Div)	
<input type="checkbox"/> Social Justice (SJ)	
<input type="checkbox"/> Sustainability (S)	
Communication and Media Studies Concentration	
The Communication and Media Studies concentration consists of 28 units outlined as follows:	
Students must take the following five (5) courses for 20 units:	
COMM 300 - History and Criticism of Communication Units: 4	
COMM 320 - Persuasion in Media Units: 4	
COMM 330 - Critical/Cultural Studies Units: 4	
COMM 425 - Digital Cultures Units: 4	
COMM 461 - Popular Culture Units: 4	
Students must also take two (2) of the following electives for 8 units:	
COMM 323 - Communication of Difference Units: 4	
COMM 326 - Social Media and Social Change Literacies Units: 4	
COMM 400 - Film, Communication and Culture Units: 4	
COMM 416 - Communication, Technology, and Social Change Units: 4	
COMM 417 - Game Studies Units: 4	
COMM 418 - Organizational Change, Creativity, and Innovation Units: 4	
COMM 420 - Organizational Transformation Units: 4	
COMM 488 - Conflict Management Units: 4	
COMM 497 - Issues in Communication Units: 4	