

Title	C-ID Designation	C-ID Units	Double	CSUEB Course	Units
REQUIRED Core: (6 units)					
Public Speaking (3)	COMM 110	3	3		
Interpersonal Communication (3)	COMM 130	3			
LIST A – Select Three (9 units)					
Argumentation (3) or Argumentation & Debate (3)	COMM 120 COMM 120	3	3		
Small Group Communication (3)	COMM 140	3	3		
Forensics (Speech & Debate)(1)(3 units maximum)	COMM 160B	3			
Intercultural Communication (3)	COMM 150	3			
Introduction to Communication Theory (3)	COMM 180	3			
Introduction to Mass Communications (3) or Communication & New Media (3)	JOUR 100 or AAM	3			
Oral Interpretation of Literature (3)	COMM 170	3			
Introduction to Persuasion (3)	COMM 190	3			
Any course articulated as lower division preparation in the Communication, Communication Studies major at a CSU. (3)	AAM	3			
LIST B – Select One (3 units)					
Any List A course not already used.					
Survey of Human Communication (3)	COMM 115	3			
Introduction to Cultural Anthropology (3)	ANTH 120	3	3		
Introductory Psychology (3)	PSY 110	3	3		
Introduction to Sociology (3)	SOCI 110	3	3		
Introduction to Literature (3) or Argumentative Writing and Critical Thinking (3)	ENGL 120 or ENGL 105	3			
Introduction to Reporting and Newswriting (3) or Introduction to Journalism (3)	JOUR 110 OR AAM	3			
Any CSU transferable Communication Studies course.	BCT				
TOTAL MAJOR UNITS		18			
CSU GE Requirements		39			
Double Counting GE		9			
Elective		12*			
Total Units		60			
*Can be used to fulfill CSU American Institutions or any additional major requirements					

GRADUATION REQUIREMENTS These should be fulfilled at the Community College, however if not taken at the Community College, they must be completed at CSU East Bay

US History, Constitution & American Ideals

First Category US-1			0-3
Second Category US-2			0-3
Third Category US-3			0-3
		Total Units	0-9

These courses must be taken at CSU East Bay

Please note: A minimum of three courses in the Upper Division General Education pattern must have a topic/learning outcome oriented toward one of the following topic areas (overlays): **Diversity (DIV)**, **Social Justice (SJ)**, or **Sustainability (S)**.

Upper Division GE/Overlay	Courses	Overlay	Units
GE-UD-3			3
GE-UD-4			3

GE-UD-5			3
		Total Units	9
University Writing Requirement	Course	GE/Overlay	Units
UWR			
		Total Units	3
Core Coursework	Course	GE/Overlay	Units
COMM 240	Visual Communication and Culture		4
COMM 304	Quantitative Communication Research Methods		4
COMM 404	Qualitative Communication Research Methods		4
COMM 444	Rethinking Discourses of Difference		4
		Total Units	16
Electives (Take 20 units from the following)		GE/Overlay	Units
COMM 310	Introduction to Organizational Communication and Long Term Thinking		4
COMM 312	Media History and Social Justice		4
COMM 314	Media Theory and Practice		4
COMM 318	Media Law and Ethics		4
COMM 320	Persuasion in Media		4
COMM 321	Research in Persuasive Communication		4
COMM 326	Social Media and Social Change Literacies		4
COMM 328	Multimedia Reporting and Writing I		4
COMM 330	Critical/Cultural Studies		4
COMM 333	Photojournalism		4
COMM 335	Visual and Multimedia Storytelling I		3
COMM 357	Principles of Advertising		4
COMM 358	Principles of Public Relations		4
COMM 398	Internships		1-4
COMM 410	Organizing Cultures of Innovations and Empathy		4
COMM 416	Communication, Technology, and Social Change		4
COMM 417	Game Studies		4
COMM 420	Organizational Transformation		4
COMM 425	Digital Cultures		4
COMM 428	Multimedia Reporting and Writing II		4
COMM 430	Media Studies		4
COMM 435	Visual and Multimedia Storytelling II		3
COMM 453	Strategic Communication Campaigns		4
COMM 455	Communication, Media, and Society		4
COMM 461	Popular Culture		4
COMM 465	Identity and Difference in Media		4
COMM 470	Communication Campaigns		4
COMM 471	Strategic Communication and Difference		4
COMM 475	Digital Organizational Communication		4
COMM 488	Conflict Management		4
COMM 493	Capstone: Social Justice Project		3

COMM 495	Pioneer Media Production		3
		Total Units	20
ADDITIONAL COURSE(S) to MEET 60 UNITS		GE/Overlay	Units
These courses may be additional major courses or prerequisites taken at the Community College.			
Free Elective Elective			12
		Total Units	12
		Grand Total:	60

First Semester (FALL)			
UD-5/Overlay			3
LD Major Core	COMM 240	Visual Communication and Culture	4
UD Major Core	COMM 304	Quantitative Communication Research	4
UD Major elective	major elective		4
		Total:	15
Second Semester (SPRING)			
UWR			3
UD Major Core	COMM 404	Qualitative Communication Research	4
free elective			4
UD Major	major elective		4
		Total:	15
Third Semester (FALL)			
UD-4/Overlay			3
UD-3/Overlay			3
UD Major	major elective		4
UD Major	major elective		4
		Total:	14
Fourth Semester (SPRING)			
UD Major Core	COMM 444	Rethinking Discourses of Difference	4
UD Major	major elective		4
free elective			4
Free Elective			4
		Total:	16
		Grand Total:	60