

Degree: Communication, B.A.: Communication and Media Studies Concentration 24-25				
Requirement Area	Course	Course Title	Prerequisites	Units
First Semester (FALL)				
E	GS 101A	Foundations of Success I		1
A1		Communication		3
B4		Quantitative Reasoning		3
C1		Arts		3
D1/Code 1		Social Science		3
			Total:	13
Second Semester (SPRING)				
E	GS 101B	Foundations of Success II		1
A2		Written Communication		3
C2		Humanities		3
F		Ethnic Studies		3
LD Major	COMM 206	New Media in the Digital Age		4
or	COMM 202	COMM, Media & Culture		
			Total:	14
Third Semester (FALL)				
E				1
A3		Critical Thinking		3
Add'l C1 or C2*		Arts or Humanities		3
B2/B3		Life Science/Lab		3
Second Composition	ENGL 200			3
Elective				3
			Total:	16
Fourth Semester (SPRING)				
D2/Code 2		Social Science/US Code		3
B1		Physical Science		3
LD Major	COMM 203	Communication Theories		4
LD Major	COMM 224	Argumentation & Advocacy		4
Elective				3
			Total:	17
Fifth Semester (FALL)				
UD-B/Overlay		UD Science		3
UWR				3
LD Major	COMM 256	Persuasion Theory & Practice		4
UD Major	COMM 304	Quantitative Research Methods		4
			Total:	14
Sixth Semester (SPRING)				
UD-D/Overlay		UD Social Justice		3
LD Major	COMM 240	Visual Comm & Culture		4
UD Major	COMM 305	Qualitative Research Methods		4
UD Major	COMM 433	Discourses of Difference		4
			Total:	15
Seventh Semester (FALL)				
UD-C/Overlay		UD Arts or Humanities		3
Concentration	COMM 300	History & Criticism of Comm		4
Concentration	COMM 320	Persuasion in Media		4
Concentration	COMM 330	Critical/Cultural Studies		4
			Total:	15
Eighth Semester (SPRING)				
Concentration	COMM 425	Digital Cultures		4
Concentration	COMM 461	Popular Culture		4
Concentration		Comm & Media Studies elective		4
Concentration		Comm & Media Studies elective		4
			Total:	16
Total Units:				120

Note: No changes to, or from, the credit/no credit pattern are permitted after the grade type change period. There are no exceptions to this rule. Courses in a student's major department, regardless of course prefix, may not be taken "CR/NC," unless that is the only grading pattern in the course.

Updated: 4/1/2024

CSUEB General Breadth and Graduation Requirement Checklist	
Area A (9 units): Communication in the English Language & Critical Thinking (Must earn passing grade of C-/CR or better)	
<input type="checkbox"/>	A1. COMM 100 or 104, MLL 111
<input type="checkbox"/>	A2. ENGL 101, 102, or 104
<input type="checkbox"/>	A3. PHIL 100
Area B (9 units) : Scientific Inquiry & Quantitative Reasoning	
<input type="checkbox"/>	B1. Physical Science
<input type="checkbox"/>	B2. Life Science
<input type="checkbox"/>	B3. Laboratory Activity
<input type="checkbox"/>	B4. Quantitative Reasoning (Must earn passing grade of C-/CR or better.)
Area C (9 units): Arts & Humanities - Minimum of two different disciplines as designated by course prefix (e.g., ART, THEA, MUS)	
<input type="checkbox"/>	C1. Arts
<input type="checkbox"/>	C2. Humanities
<input type="checkbox"/>	*Additional Lower-division Area C Course in Arts (C1) or Humanities (C2)
Area D (6 units) : Social Sciences - Minimum of two different disciplines as designated by course prefix (e.g., ANTH, ECON, POSC)	
<input type="checkbox"/>	D1.
<input type="checkbox"/>	D2.
Area E (3 units) : Lifelong Learning and Self-Development	
<input type="checkbox"/>	E.
Area F (3 units): Ethnic Studies	
<input type="checkbox"/>	F.
Second Composition : Requires completion of GE A2 with a C-/CR or better. Must be completed before attaining junior standing.	
<input type="checkbox"/>	Second Composition
University Writing Requirement	
<input type="checkbox"/>	UWR
U.S. Code (American Institutions Requirement) - Two courses (6 units) covering three U.S. Code Requirements of US-1 (U.S. History), US-2 (U.S. Constitution), and US-3 (California State & Local Government).	
<input type="checkbox"/>	Code 1.
<input type="checkbox"/>	Code 2.
Upper Division GE Requirements (9 units): Should be taken after completion of A1, A2, A3, and B4 with a C- (CR)	
<input type="checkbox"/>	UD-B. Upper-division Science Inquiry and Quantitative Reasoning
<input type="checkbox"/>	UD-C. Upper-division Arts OR Humanities
<input type="checkbox"/>	UD-D. Upper-division Social Sciences
Overlay Requirements (9 units): Courses may be upper or lower division, and GE or major	
<input type="checkbox"/>	Diversity (Div)
<input type="checkbox"/>	Social Justice (SJ)
<input type="checkbox"/>	Sustainability (S)
Communication and Media Studies Concentration	
The Communication and Media Studies concentration consists of 28 units outlined as follows:	
Students must take the following five (5) courses for 20 units:	
COMM 300 - History and Criticism of Communication Units: 4	
COMM 320 - Persuasion in Media Units: 4	
COMM 330 - Critical/Cultural Studies Units: 4	
COMM 425 - Digital Cultures Units: 4	
COMM 461 - Popular Culture Units: 4	
Students must also take two (2) of the following electives for 8 units:	
COMM 323 - Communication of Difference Units: 4	
COMM 326 - Social Media and Social Change Literacies Units: 4	
COMM 400 - Film, Communication and Culture Units: 4	
COMM 416 - Communication, Technology, and Social Change Units: 4	
COMM 417 - Game Studies Units: 4	
COMM 418 - Organizational Change, Creativity, and Innovation Units: 4	
COMM 420 - Organizational Transformation Units: 4	
COMM 488 - Conflict Management Units: 4	
COMM 497 - Issues in Communication Units: 4	

*Students are required to take a minimum of 40 semester units as upper division (includes 9 units upper division GE)