

Degree: Business Administration, B.S.: General Management Concentration 24-25				
Requirement Area	Course	Course Title	Prerequisites	Units
First Semester (FALL)				
E	GS 101 A	Foundations of Success I		1
A3		Oral Communication or Critical Thinking		3
A2		Written Communication		3
C1 or C2		Arts or Humanities		3
B4/LD Major Core	MATH 110	Finite Mathematics for Business		3
D1/LD Major Core	ECON 200	Principles of Microeconomics		3
			Total:	16
Second Semester (SPRING)				
E	GS 101B	Foundations of Success II		1
A1		Oral Communication or Critical Thinking		3
C1 or C2		Arts or Humanities		3
D1/LD Major Core	ECON 205	Principles of Macroeconomics		3
Code 1		U.S. Code (US 1,2)		3
LD Major Core	STAT 110 or STAT 100	Elements of Statistics for Business and Economics or Elements of Statistics & Probability		3
			Total:	16
Third Semester (FALL)				
E		Lifelong Learning and Self-Development		1
B1 & B3		Physical Science and Laboratory Science		3
Writing II	ENGL 200	College Writing II		3
LD Major Core	ACCT 210	Introduction to Financial Accounting		3
LD Major Core	ACCT 220	Legal Environment of Business		3
			Total:	13
Fourth Semester (SPRING)				
B2 & B3		Life Science and Laboratory Science		3
F		Ethnic Studies		3
Add'l C1 or C2*		Arts or Humanities		3
LD Major Core	ACT 215	Introduction to Managerial Accounting		3
D2/Code 2		Social Sciences and U.S. Code (1,3)		3
			Total:	15
Fifth Semester (FALL)				
UD Major Core/SJ	MGMT 300	Business & Professional Ethics		3
UD Major Core	MKTG 300	Marketing Principles		3
UD Major Core	MGMT 310	Organizational Behavior		3
UD Major Core	FIN 300	Financial Management	MATH 110/130/180; STAT 100/110	3
UD Major Core	ITM 300	Information Technology Management		3
			Total:	15
Sixth Semester (SPRING)				
UWR/UD-C/S		University Writing Requirement/UD Arts or Humanities/Sustainability	Completion of A1, A2, A3 and B4	3
UD Major Core	ECON 380	Managerial Economics & Business Strategy	Completion of A1, A2, A3 and B4, ECON 200, MATH 110/130/180	3
UD-B/UD Major Core	MGMT 350	Decision Science	Completion of A1, A2, A3 and B4; MATH 110/130/180, STAT 100 or 110	3
Concentration		Concentration		3
Concentration		Concentration		3
			Total:	15
Seventh Semester (FALL)				
UD-D & Diversity		UD Social Science/Diversity Overlay	Completion of A1, A2, A3 and B4	3
UD Major Core	MGMT 360	Operations Management	MATH 110/130/180; STAT 100/110	3
UD Major Core	MGMT 370	Business, Government & Society		3
Concentration		Concentration		3
Free Elective				3
			Total:	15
Eighth Semester (SPRING)				
UD Major Core	MGMT 385 or ECON 385	International Business or Global Economic Analysis	ECON 200, 205	3
Concentration		Concentration		3
Concentration		Concentration		3
Concentration		Concentration		3
Major Capstone	MGMT 499	Seminar in Strategic Business Management	Department Consent	3
			Total:	15
Total Units:				120

Note: No changes to, or from, the credit/no credit pattern are permitted after the Grade Type Change period. There are no exceptions to this rule. Courses in a student's major department, regardless of course prefix, may not be taken "CR/NC," unless that is the only grading pattern in the course.

Updated: 4/1/2024

CSUEB General Breadth and Graduation Requirement Checklist	
Area A (9 units): Communication in the English Language & Critical Thinking (Must earn passing grade of C-/CR or better)	
<input type="checkbox"/>	A1. COMM 100 or 104, MLL 111
<input type="checkbox"/>	A2. ENGL 101, 102, or 104
<input type="checkbox"/>	A3. PHIL 100
Area B (9 units): Scientific Inquiry & Quantitative Reasoning	
<input type="checkbox"/>	B1. Physical Science
<input type="checkbox"/>	B2. Life Science
<input type="checkbox"/>	B3. Laboratory Activity
<input type="checkbox"/>	B4. Quantitative Reasoning (Must earn passing grade of C-/CR or better.)
Area C (9 units): Arts & Humanities - Minimum of two different disciplines as designated by course prefix (e.g., ART, THEA, MUS)	
<input type="checkbox"/>	C1. Arts
<input type="checkbox"/>	C2. Humanities
<input type="checkbox"/>	*Additional Lower-division Area C Course in Arts (C1) or Humanities (C2)
Area D (6 units): Social Sciences - Minimum of two different disciplines as designated by course prefix (e.g., ANTH, ECON, POSC)	
<input type="checkbox"/>	D1.
<input type="checkbox"/>	D2.
Area E (3 units): Lifelong Learning and Self-Development	
<input type="checkbox"/>	E.
Area F (3 units): Ethnic Studies	
<input type="checkbox"/>	F.
Second Composition: Requires completion of GE A2 with a C-/CR or better. Must be completed before attaining junior standing.	
<input type="checkbox"/>	Second Composition
University Writing Requirement	
<input type="checkbox"/>	UWR
U.S. Code (American Institutions Requirement) - Two courses (6 units) covering three U.S. Code Requirements of US-1 (U.S. History), US-2 (U.S. Constitution), and US-3 (California State & Local Government).	
<input type="checkbox"/>	Code 1.
<input type="checkbox"/>	Code 2.
Upper Division GE Requirements (9 units): Should be taken after completion of A1, A2, A3, and B4 with a C- (CR)	
<input type="checkbox"/>	UD-B. Upper-division Science Inquiry and Quantitative Reasoning
<input type="checkbox"/>	UD-C. Upper-division Arts OR Humanities
<input type="checkbox"/>	UD-D. Upper-division Social Sciences
Overlay Requirements (9 units): Courses may be upper or lower division, and GE or major	
<input type="checkbox"/>	Diversity (Div)
<input type="checkbox"/>	Social Justice (SJ)
<input type="checkbox"/>	Sustainability (S)
Course Conversion Key	
BUS 220 = ACCT 220 BUS 325 = MKTG 300 BUS 370 = MGMT 370	
BUS 320 = MGMT 300 BUS 330 = FIN 300 BUS 385 = MGMT 385	
BUS 310 = MGMT 310 BUS 360 = MGMT 360 BUS 340 = ITM 300	
BUS 499 = MGMT 499	
Elective Courses	
Select six (6) upper-division courses for 18 units.	
Courses must be drawn from at least two different concentrations offered by the College of Business and Economics (excluding ECON 300, ECON 385, MGMT 385, MKTG 305).	
No more than 12 units may be taken from any one concentration.	
Note: No more than 3 units used to fulfill other requirements (e.g., for general education, minors, or other BSBA concentrations) can be counted toward the requirements for the General Management concentration. The BUS prefix is not for any one concentration. Concentrations offered by the College of Business and Economics are as follows:	
Accounting (ACCT prefix)	
Business Economics (ECON prefix)	
Entrepreneurship	
Finance (FIN prefix)	
Human Resources Management and Organizational Behavior (MGMT prefix but only those courses listed under Human Resources Management and Organizational Behavior)	
Information Technology Management (ITM prefix)	
Marketing Management (MKTG prefix)	
Operations and Supply Chain Management (MGMT prefix but only those courses listed under Operations and Supply Chain Management)	

*Students are required to take a minimum of 40 semester units as upper division (includes 9 units upper division GE)