

**Degree: Business Administration, B.S.: Entrepreneurship Concentration 23-24**

Requirement Area	Course	Course Title	Prerequisites	Units
<b>First Semester (FALL)</b>				
E	GS 101 A	Foundations of Success I		1
A1 or A3		Oral Communication or Critical Thinking		3
A2		Written Communication		3
C1 or C2		Arts or Humanities		3
Code 1		U.S. Code (US 1,2)		3
B4/LD Major Core	MATH 110	Finite Mathematics For Business		3
		<b>Total:</b>		16
<b>Second Semester (SPRING)</b>				
E	GS 101B	Foundations of Success II		1
A1 or A3		Oral Communication or Critical Thinking		3
C1 or C2		Arts or Humanities		3
LD Major Core	ACCT 210	Introduction to Financial Accounting		3
D1/LD Major Core	ECON 205	Principles of Macroeconomics		3
LD Major Core	STAT 110 or STAT 100	Elements of Statistics for Business and Economics or Elements of Statistics & Probability		3
		<b>Total:</b>		16
<b>Third Semester (FALL)</b>				
E		Lifelong Learning and Self-Development		1
B1 & B3		Physical Science and Laboratory Science		3
Second Composition	ENGL 200	College Writing II	ENG 101, 102, or 104	3
D1/LD Major Core	ECON 200	Principles of Microeconomics		3
LD Major Core	ACCT 215	Introduction to Managerial Accounting	ACCT 210	3
F		Ethnic Studies		3
		<b>Total:</b>		16
<b>Fourth Semester (SPRING)</b>				
B2 & B3		Life Science and Laboratory Science		3
D2/Code 2		Social Sciences and U.S. Code (1,3)		3
Add'l C1 or C2*		Arts or Humanities		3
LD Major Core	ACCT 220	Legal Environment of Business		3
UD Major Core/SJ	MGMT 300	Business & Professional Ethics		3
		<b>Total:</b>		15
<b>Fifth Semester (FALL)</b>				
UD Major Core	MKTG 300	Marketing Principles		3
UD Major Core	FIN 300	Financial Management	MATH 110/130/180; STAT 100/110	3
UD Major Core	ITM 300	Information Technology Management		3
UD-B/UD Major Core Concentration	MGMT 350	Decision Science Concentration	A1, A2, A3, B4; MATH 110/130/180; STAT 100 or 110	3
		<b>Total:</b>		15
<b>Sixth Semester (SPRING)</b>				
UD Major Core	ECON 380	Managerial Economics & Business Strategy	A1, A2, A3, B4, ECON 200, MATH 180/130 & 60 units	3
UD Major Core	MGMT 310	Organizational Behavior		3
UD Major Core/Sus	MGMT 370	Business, Government & Society		3
UWR/UD-C		UD Arts or Humanities	Completion of A1, A2, A3 and B4	3
		<b>Total:</b>		12
<b>Seventh Semester (FALL)</b>				
UD-D/Diversity		UD Social Science and Diversity Overlay	Completion of A1, A2, A3 and B4	3
UD Major Core Concentration	MGMT 360	Operations Management Concentration	MATH 110/130/180; STAT 100/110	3
UD Major Core Concentration	MGMT 375	Launching and Scaling New Ventures Concentration		3
UD Major Core Concentration		Concentration		3
		<b>Total:</b>		15
<b>Eighth Semester (SPRING)</b>				
UD Major Core Concentration		Concentration		3
UD Major Core Concentration	MGMT 385 or ECON 385	International Business or Global Economic Analysis	ECON 200, 205	3
UD Major Core Concentration	MGMT 378	Entrepreneurship Practicum Concentration	MGMT 375	3
UD Major Core Concentration		Concentration		3
Major Capstone	MGMT 499	Seminar in Strategic Business Management	Department Consent	3
		<b>Total:</b>		15
<b>Total Units:</b>				120

Note: No changes to, or from, the credit/no credit pattern are permitted after the Grade Type Change period. There are no exceptions to this rule. Courses in a student's major department, regardless of course prefix, may not be taken "CR/NC," unless that is the only grading pattern in the course.

Revised: 04/28/23

<b>CSUEB General Breadth and Graduation Requirement Checklist</b>	
<b>Area A (9 units): Communication in the English Language &amp; Critical Thinking (Must earn passing grade of C-/CR or better)</b>	
<input type="checkbox"/> A1. COMM 100 or 104, MLL 111	
<input type="checkbox"/> A2. ENGL 101, 102, or 104	
<input type="checkbox"/> A3. PHIL 100	
<b>Area B (9 units) : Scientific Inquiry &amp; Quantitative Reasoning</b>	
<input type="checkbox"/> B1. Physical Science	
<input type="checkbox"/> B2. Life Science	
<input type="checkbox"/> B3. Laboratory Activity	
<input type="checkbox"/> B4. Quantitative Reasoning (Must earn passing grade of C-/CR or better.)	
<b>Area C (9 units): Arts &amp; Humanities - Minimum of two different disciplines as designated by course prefix (e.g., ART, THEA, MUS)</b>	
<input type="checkbox"/> C1. Arts	
<input type="checkbox"/> C2. Humanities	
<input type="checkbox"/> *Additional Lower-division Area C Course in Arts (C1) or Humanities (C2)	
<b>Area D (6 units) : Social Sciences - Minimum of two different disciplines as designated by course prefix (e.g., ANTH, ECON, POSC)</b>	
<input type="checkbox"/> D1.	
<input type="checkbox"/> D2.	
<b>Area E (3 units) : Lifelong Learning and Self-Development</b>	
<input type="checkbox"/> E.	
<b>Area F (3 units): Ethnic Studies</b>	
<input type="checkbox"/> F.	
<b>Second Composition : Requires completion of GE A2 with a C-/CR or better. Must be completed before attaining junior standing.</b>	
<input type="checkbox"/> Second Composition	
<b>University Writing Requirement</b>	
<input type="checkbox"/> UWR	
<b>U.S. Code (American Institutions Requirement) - Two courses (6 units) covering three U.S. Code Requirements of US-1 (U.S. History), US-2 (U.S. Constitution), and US-3 (California State &amp; Local Government).</b>	
<input type="checkbox"/> Code 1.	
<input type="checkbox"/> Code 2.	
<b>Upper Division GE Requirements (9 units): Should be taken after completion of A1, A2, A3, and B4 with a C- (CR)</b>	
<input type="checkbox"/> UD-B. Upper-division Science Inquiry and Quantitative Reasoning	
<input type="checkbox"/> UD-C.Upper-division Arts OR Humanities	
<input type="checkbox"/> UD-D. Upper-division Social Sciences	
<b>Overlay Requirements (9 units): Courses may be upper or lower division, and GE or major</b>	
<input type="checkbox"/> Diversity (Div)	
<input type="checkbox"/> Social Justice (SJ)	
<input type="checkbox"/> Sustainability (S)	
<b>Course Conversion Key</b>	
BUS 220 = ACCT 220    BUS 325 = MKTG 300    BUS 370 = MGMT 370 BUS 320 = MGMT 300    BUS 330 = FIN 300    BUS 385 = MGMT 385 BUS 310 = MGMT 310    BUS 360 = MGMT 360    BUS 340 = ITM 300 BUS 499 = MGMT 500	
<b>Elective Courses</b>	
Select four (4) courses for 12 units from the following list:	
ECON 431 - Economics of Innovation & Intellectual Property Units: 3	
FIN 470 - Entrepreneurial Finance Units: 3	
MGMT 320 - Negotiation and Conflict Management Units: 3	
MGMT 376 - Business Model Innovation Units: 3	
MGMT 377 - Social and Environmental Entrepreneurship Units: 3	
MGMT 450 - Project Management Units: 3	
MKTG 310 - Marketing Research Units: 3	
MKTG 427 - Digital Marketing and Social Media Units: 3	
MKTG 432 - Marketing for New Ventures Units: 3	
MKTG 485 - Establishing New Enterprises Units: 3	
MKTG 487 - Practicum in Small Business Management Units: 3	

\*Students are required to take a minimum of 40 semester units as upper division (includes 9 units upper division GE)