

**JOURNALISM ADT TO CSU EAST BAY COMMUNICATION BA -
COMMUNICATION AND MEDIA STUDIES CONCENTRATION**

ADT JOURNALISM – 60 Sem. Units	Sem. Units	Community College Courses
CSUGE or IGETC	39	<i>CSU general education certification requires completion of all requirements in Areas A through E, approximately 39 units</i>
AREA A1: COMM 110 Public Speaking	3	
AREA A3: COMM 190 Introduction to Persuasion	3	Required at CSUEB
AREA D REQUIREMENT: US History, Constitution & American Ideals Code Requirement	3-9	US-1: US-2: US-3:
Diversity/Social Justice/Sustainability <i>Can be fulfilled in area B, C, or D</i>	3-9	DIV: SJ: SUS:
Second Composition (Comp II) Can be fulfilled with A3 Any Composition course with ENGL 100 as a prerequisite	3	
<i>The following areas are for the CID TMC/Courses and matching Community College Courses</i>		
Major Core (C-ID)	3	Community College Courses
JOUR 100 Introduction to Mass Communications	3	
JOUR 110 Introduction to Reporting and Newswriting	3	
JOUR 130 Lower Division Student Media Practicum I	3	
LIST A: Choose 1 courses	3	
JOUR 120 Multimedia Reporting (3)		
JOUR 210 Intermediate Reporting/Newswriting (3)		
JOUR 150 Introduction to Public Relations (3)		
JOUR 160 Introduction to Photojournalism (3)		
JOUR 170 Introduction to Visual Communications (3)		
JOUR 131 Lower Division Student Media Practicum II (3)		
LIST B: 2 courses	6	<i>Student must take these two courses to transfer to CSUEB Communications Program</i>
COMM 180 Introduction to Communication Studies or Introduction to Communication Theory (3)	3	
COMM 120 Argumentation or Argumentation and Debate (3)	3	
Total Units ADT COMMUNICATION STUDIES	60	

PLEASE NOTE: This page assumes Semester Units.

**JOURNALISM ADT TO CSU EAST BAY COMMUNICATION BA -
COMMUNICATION AND MEDIA STUDIES CONCENTRATION**

CSUEB: B.A. COMMUNICATION <i>Complete Degree in 60 Semester Units</i>	Semester UNITS	NOTES
GRADUATION REQUIREMENTS <i>These should be fulfilled at the Community College, however if not taken at the Community College, they must be completed at CSU East Bay</i>		
US History, Constitution & American Ideals	0-9	
1) First Category US-1	0-3	
2) Second Category US-2	0-3	
3) Third Category US-3	0-3	
These courses must be taken at CSU East Bay		
Upper Division GE <i>See catalog</i>	9	CSUEB COURSES
Please note: The Upper Division General Education pattern may have a topic/learning outcome oriented toward one of the following topic areas (overlays): Diversity, Social Justice, or Sustainability.		
Area B6 Upper Division Science course	3	Course: OVERLAY:
Area C4 Upper Division Humanities course	3	Course: OVERLAY:
Area D4 Upper Division Social Sciences course	3	Course: OVERLAY:
Core Coursework	20	
COMM 202 - Communication, Media and Culture OR COMM 206 - New Media in the Digital Age	4	<i>This course may be taken at the Community College COMM 115 Survey of Human Communication</i>
COMM 240 - Visual Communication and Culture	4	<i>This course may be taken at the Community College COMM 150 Intercultural Communication</i>
COMM 304 - Quantitative Communication Research Methods	4	
COMM 305 - Qualitative Communication Research Methods	4	
COMM 433 - Discourses of Difference	4	
Communication and Media Studies Concentration (28)		
COMM 300 - History and Criticism of Communication	4	
COMM 320 - Persuasion in Media	4	
COMM 330 - Critical/Cultural Studies	4	
COMM 425 - Digital Cultures	4	
COMM 461 - Popular Culture	4	
<i>Students must also take two (2) of the following electives for 8 units:</i>	8	
COMM 323 - Communication of Difference 4		
COMM 326-Social Media and Social Change Literacies 4		
COMM 400 - Film, Communication and Culture 4		
COMM 416 - Communication, Technology, and Social Change 4		
COMM 417 - Game Studies: 4		
COMM 418 - Organizational Change, Creativity, and Innovation 4		
COMM 420 - Organizational Transformation: 4		
COMM 488 - Conflict Management: 4		
COMM 497 - Issues in Communication 4		

**JOURNALISM ADT TO CSU EAST BAY COMMUNICATION BA -
COMMUNICATION AND MEDIA STUDIES CONCENTRATION**

ADDITIONAL COURSE to reach 60 Units	3	<i>These courses may be additional Major Courses or prerequisites not taken at the Community College</i>
<i>This program exceeds the 60 unit limit</i>		
Total Semester Units at CSUEB	60	

**JOURNALISM ADT TO CSU EAST BAY COMMUNICATION BA -
COMMUNICATION AND MEDIA STUDIES CONCENTRATION**

FIRST SEMESTER JUNIOR YEAR			
APPLY for the WST BOOTCAMP And register to take the University Writing Skills Requirement			
CORE	COMM 202 OR COMM 206	Waived if Student took COMM 115 in CCC	4
CORE	COMM 240	Waived if Student took COMM 190 in CCC	4
Concentration	COMM 300		4
Concentration	COMM 320		4
		TOTAL:	16
SECOND SEMESTER JUNIOR YEAR			
TAKE THE UNIVERSITY WRITING SKILLS TEST			
UDGE B6	Course	Overlay	3
CORE	COMM 304		4
Concentration	COMM 330		4
Concentration	COMM 425		4
		TOTAL:	15
THIRD SEMESTER SENIOR YEAR			
Verify that you have completed the University Writing Skills Requirement. Check your MyCSUEB "Degree Audit Report" (DAR) and email any discrepancies to The ADT ADVISER.			
UDGE D4	Course	Overlay	3
CORE	COMM 305		4
Concentration	COMM 461		4
COMM Elective		Select from Concentration List	4
		TOTAL:	15
FOURTH SEMESTER SENIOR YEAR			
See the ADT ADVISER and apply for graduation through MyCSUEB by the posted deadline, available at Important Dates			
UDGE C4	Course	Overlay	3
CORE	COMM 433		4
COMM Elective		Select from Concentration List	4
ELECTIVE			3
		TOTAL:	14
GRAND TOTAL:			60