

**BUSINESS ADMINISTRATION ADT TO CSU EAST BAY BUSINESS ADMINISTRATION BS -
GENERAL MANAGEMENT CONCENTRATION CHECKLIST/ROADMAP**

ADT Business Administration – 60 Sem. Units	Sem. Units	Community College Courses
CSUGE or IGETC	39	<i>CSU general education certification requires completion of all requirements in Areas A through E, approximately 39 units</i>
AREA B4 Requirement: MATH 110 Introduction to Statistics	3	
AREA D REQUIREMENT: US History, Constitution & American Ideals Code Requirement	3-9	US-1: US-2: US-3:
Diversity/Social Justice/Sustainability <i>Can be fulfilled in area C or D</i>	3-9	DIV: SJ: SUS:
Second Composition (Comp II) Any Composition course with ENGL 100 as a prerequisite	3	
<i>The following areas are for the CID TMC/Courses and matching Community College Courses</i>		
Required Core (C-ID)	15	Community College Courses
ACCT 110 Financial Accounting	3	
ACCT 120 Managerial Accounting	3	
ECON 201 Principles of Microeconomics	3	
ECON 202 Principles of Macroeconomics	3	
BUS 120 Legal Environment of Business	3	
LIST A: Choose 1 course	3	
MATH 110 Introduction to Statistics	Counted in GE	
LIST B: Choose 2 courses	6	
MATH 130 Finite Mathematics or MATH 140 Business Calculus	3	
BUS 140 Business Information Systems	3	
Total Units ADT *BUSINESS ADMINISTRATION*	60	

PLEASE NOTE: This page assumes Semester Units.

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CSUEB: B.S. BUSINESS ADMINISTRATION <i>Complete Degree in 60 Semester Units</i>	Semester UNITS	NOTES	
GRADUATION REQUIREMENTS <i>These should be fulfilled at the Community College, however if not taken at the Community College, they must be completed at CSU East Bay</i>			
US History, Constitution & American Ideals	0-9		
1) First Category US-1	0-3		
2) Second Category US-2	0-3		
3) Third Category US-3	0-3		
These courses must be taken at CSU East Bay			
Upper Division GE <i>See catalog</i>	9	CSUEB COURSES	
Please note: A minimum of three courses in the Upper Division General Education pattern must have a topic/learning outcome oriented toward one of the following topic areas (overlays): Diversity, Social Justice, or Sustainability.			
Area B6 Upper Division Science course	3	Course: ECON 380	OVERLAY: Sustainability
Area C4 Upper Division Humanities course	3	Course:	OVERLAY:
Area D4 Upper Division Social Sciences course	3	Course:	OVERLAY:
Upper Division Core	30		
All major requirements (Lower Division Core, Upper Division Core, Concentration, and Capstone) must be completed with a "C-" or better.			
FIN 300 - Financial Management	3		
ITM 300 - Information Technology Management	3		
MGMT 300 - Business and Professional Ethics	3		
MGMT 350 - Decision Science	3	G.E./G.R. Area: B6	
MKTG 300 - Marketing Principles	3		
MGMT 310 - Organizational Behavior	3		
MGMT 360 - Operations Management	3		
ECON 380 - Managerial Economics and Business Strategy	UD GE	G.E./G.R. Area: B6; Sustainability	
MGMT 370 - Business, Government and Society	3		
BUS 335 - Communications in Team Building	3		
MGMT 385 - International Business OR ECON 385 - Global Economic Analysis	3		
Concentration: 18 units			
Electives Choose 6 UD courses: <i>See Catalog</i>	18		
Courses must be drawn from at least 2 different subjects offered by the College of Business and Economics (excluding ECON 300, ECON 385, MGMT 385, MKTG 305).		No more than 3 units to fulfill other requirements (e.g. for general education, minors, or other BSBA concentrations) can be counted toward the requirements for the General Management concentration.	
No more than 12 units may be taken from any one concentration.			
No more than 3 courses may be taken from any 1 subject area.			

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Accounting (ACCT): 302, 311, 312, 320, 321, 325, 331, 340, 341, 370, 411, 421, 422 423, 424, 432, 433, 497		
Economics (ECON): 305, 306, 310, 320, 333, 334, 335, 337, 350, 360, 370, 397, 400, 430, 431, 450, 456, 460, 497		
Entrepreneurship (MGMT/MKTG): MGMT 375, 376, 377, 378; MKTG 432, 485, 487		
Finance (FIN): 380, 382, 384, 405, 410, 420, 430, 435, 445, 460, 470, 475, 480, 482, 484, 486, 488, 497		
Human Resources (MGMT): 311, 312, 314, 316, 318, 320, 400, 402, 404, 406, 408		
Information Technology Management (ITM): 331, 332, 336, 338, 440, 442, 446, 448, 449		
Operations & Supply Chain (MGMT): 362, 364, 365, 366, 368, 369, 450, 455, 460, 465		
Marketing (MKTG): 310, 312, 314, 415, 420, 424, 425, 426, 427, 430, 440, 497		
Capstone: 3 units		
MGMT 499 - Seminar in Strategic Business Management	3	Prerequisites: FIN 300; MGMT 350, 370; MKTG 300
Total Semester Units at CSUEB	60	60

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FIRST SEMESTER JUNIOR YEAR			
CORE	FIN 300	FINANCIAL MANAGEMENT	3
CORE	ITM 300	INFO TECH MANAGEMENT	3
CORE	MGMT 300	BUSINESS & PROFESSIONAL ETHICS	3
CORE/JUDGE B6	MGMT 350	DECISION SCIENCE	3
CORE	MKTG 300	MARKETING PRINCIPLES	3
		TOTAL:	15
SECOND SEMESTER JUNIOR YEAR			
Check your MyCSUEB "Degree Audit Report" (DAR) and email any discrepancies to cbeadvising@csueastbay.edu			
UDGE C4	COURSE:	OVERLAY:	3
CORE/SUSTAINABILITY	ECON 380	MANAGERIAL ECON & BUSINESS STRATEGY	3
CORE	MGMT 310	ORGANIZATIONAL BEHAVIOR	3
CORE	MGMT 360	OPERATIONS MANAGEMENT	3
CONCENTRATION ELECT			3
CONCENTRATION ELECT			3
		TOTAL:	15
THIRD SEMESTER SENIOR YEAR			
See your MAJOR ADVISOR and apply for graduation through MyCSUEB by the posted deadline, available at Important Dates			
UDGE D4	COURSE:	OVERLAY:	3
CORE/SUSTAINABILITY	ECON 380	MANAGERIAL ECON & BUSINESS STRATEGY	3
CORE	MGMT 370	BUSINESS, GOVT, & SOCIETY	3
CONCENTRATION ELECT			3
CONCENTRATION ELECT			3
		TOTAL:	15
FOURTH SEMESTER SENIOR YEAR			
CORE	BUS 335	COMMUNICATIONS IN TEAM BLDG	3
CORE	MGMT 385 OR ECON 385	CHOOSE 1	3
CAPSTONE	MGMT 499	SEMINAR IN STRATEGIC BUS MGMT	3
CONCENTRATION ELECT			3
CONCENTRATION ELECT			3
		TOTAL:	15
GRAND TOTAL:			60