

**BUSINESS ADMINISTRATION ADT TO CSU EAST BAY BUSINESS ADMINISTRATION BS -
ENTREPRENEURSHIP CONCENTRATION CHECKLIST/ROADMAP**

ADT Business Administration – 60 Sem. Units	Sem. Units	Community College Courses
CSUGE or IGETC	39	<i>CSU general education certification requires completion of all requirements in Areas A through E, approximately 39 units</i>
AREA B4 REQUIREMENT MATH 110 Introduction to Statistics		
AREA D REQUIREMENT: US History, Constitution & American Ideals Code Requirement	3-9	US-1: US-2: US-3:
Diversity/Social Justice/Sustainability <i>Can be fulfilled in area C or D</i>	3-9	DIV: SJ: SUS:
Second Composition (Comp II) Any Composition course with ENGL 100 as a prerequisite	3	
<i>The following areas are for the CID TMC/Courses and matching Community College Courses</i>		
Required Core (C-ID)	15	Community College Courses
ACCT 110 Financial Accounting	3	
ACCT 120 Managerial Accounting	3	
ECON 201 Principles of Microeconomics	3	
ECON 202 Principles of Macroeconomics	3	
BUS 120 Legal Environment of Business	3	
LIST A: Choose 1 course	3	
MATH 110 Introduction to Statistics	Counted in GE	
LIST B: Choose 2 courses	6	
MATH 130 Finite Math OR MATH 140 Business Calculus	3	
BUS 140 Business Information Systems	3	
Total Units ADT *BUSINESS ADMINISTRATION*	60	

PLEASE NOTE: This page assumes Semester Units.

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CSUEB: B.S. BUSINESS ADMINISTRATION <i>Complete Degree in 60 Semester Units</i>	Semester UNITS	NOTES
GRADUATION REQUIREMENTS <i>These should be fulfilled at the Community College, however if not taken at the Community College, they must be completed at CSU East Bay</i>		
US History, Constitution & American Ideals	0-9	
1) First Category US-1	0-3	
2) Second Category US-2	0-3	
3) Third Category US-3	0-3	
These courses must be taken at CSU East Bay		
Upper Division GE <i>See catalog</i>	9	CSUEB COURSES
Please note: A minimum of three courses in the Upper Division General Education pattern must have a topic/learning outcome oriented toward one of the following topic areas (overlays): Diversity, Social Justice, or Sustainability.		
Area B6 Upper Division Science course	3	Course: ECON 380 OVERLAY: Sustainability
Area C4 Upper Division Humanities course	3	Course: OVERLAY:
Area D4 Upper Division Social Sciences course	3	Course: OVERLAY:
Upper Division Core	30	
All major requirements (Lower Division Core, Upper Division Core, Concentration, and Capstone) must be completed with a "C-" or better.		
FIN 300 - Financial Management	3	
MGMT 300 - Business and Professional Ethics	3	
MGMT 350 - Decision Science	3	G.E./G.R. Area: B6
MKTG 300 - Marketing Principles	3	
ECON 380 - Managerial Economics and Business Strategy	UD GE	G.E./G.R. Area: B6; Sustainability
ITM 300 - Information Technology Management	3	
MGMT 310 - Organizational Behavior	3	
MGMT 360 - Operations Management	3	
MGMT 370 - Business, Government and Society	3	
BUS 335 - Communications in Team Building	3	
MGMT 385 - International Business OR ECON 385 - Global Economic Analysis	3	
Concentration: 18 units		
Required Courses	6	
MGMT 375 - Launching and Scaling New Ventures	3	
MGMT 378 - Entrepreneurship Practicum	3	Prerequisites: MGMT 375
Electives Choose 4 Courses	12	
ECON 431 - Economics of Innovation & Intellectual Property		Prerequisites: ECON 380
FIN 470 - Entrepreneurial Finance		Prerequisites: FIN 300
MGMT 320 - Negotiation and Conflict Management		
MGMT 376 - Business Model Innovation		
MGMT 377 - Social and Environmental Entrepreneurship		

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MGMT 450 - Project Management		Prerequisites: MGMT 350
MKTG 310 - Marketing Research		
MKTG 427 - Digital Marketing and Social Media		
MKTG 432 - Marketing for New Ventures		
MKTG 485 - Establishing New Enterprises		Prerequisites: MKTG 300, FIN 300
MKTG 487 - Practicum in Small Business Management		Prerequisites: MKTG 300, ECON 380, FIN 300, MGMT 350
Capstone: 3 units		
MGMT 499 - Seminar in Strategic Business Management	3	Prerequisites: FIN 300; MGMT 350, 370; MKTG 300
Total Semester Units at CSUEB	60	60

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FIRST SEMESTER JUNIOR YEAR			
CORE	FIN 300	FINANCIAL MANAGEMENT	3
CORE	MGMT 300	BUSINESS & PROFESSIONAL ETHICS	3
CORE/UDGE B6	MGMT 350	DECISION SCIENCE	3
CORE	MKTG 300	MARKETING PRINCIPLES	3
CONCENTRATION	MGMT 375	LAUNCHING AND SCALING NEW VENTURES	3
		<i>TOTAL:</i>	<i>15</i>
SECOND SEMESTER JUNIOR YEAR			
Check your MyCSUEB "Degree Audit Report" (DAR) and email any discrepancies to cbeadvising@csueastbay.edu			
UDGE C4	COURSE:	OVERLAY:	3
CORE/SUSTAINABILITY	ECON 380	MANGIERIAL ECONOMICS AND BUS. STRATEGY	3
CORE	ITM 300	INFO TECH MANAGEMENT	3
CORE	MGMT 310	ORGANIZATIONAL BEHAVIOR	3
CONCENTRATION ELECT			3
		<i>TOTAL:</i>	<i>15</i>
THIRD SEMESTER SENIOR YEAR			
See your MAJOR ADVISER and apply for graduation through MyCSUEB by the posted deadline, available at Important Dates			
UDGE D4	COURSE:	OVERLAY:	3
CORE	MGMT 360	OPERATIONS MANAGEMENT	3
CONCENTRATION	MGMT 370	BUSINESS, GOV'T, & SOCIETY	3
CONCENTRATION	MGMT 378	ENTREPRENEURSHIP PRACTICUM	3
CONCENTRATION ELECT			3
		<i>TOTAL:</i>	<i>15</i>
FOURTH SEMESTER SENIOR YEAR			
CORE	BUS 335	COMMUNICATION IN TEAM BUILDING	3
CORE	MGMT 385 or ECON 385	CHOOSE 1	3
CONCENTRATION ELECT		CHOOSE 1 FROM UD LIST	3
CONCENTRATION ELECT		CHOOSE 1 FROM UD LIST	3
CAPSTONE	MGMT 499	SEMINAR IN STRATEGIC BUSINESS MGMT	3
		<i>TOTAL:</i>	<i>15</i>
GRAND TOTAL:			60