

**JOURNALISM ADT TO CSU EAST BAY COMMUNICATION BA –  
MULTIMEDIA JOURNALISM CONCENTRATION**

ADT JOURNALISM – 60 Sem. Units	Sem. Units	Community College Courses
<b>CSUGE or IGETC</b>	<b>39</b>	<i>CSU general education certification requires completion of all requirements in Areas A through E, approximately 39 units</i>
<b>AREA A1:</b> COMM 110 Public Speaking	<b>3</b>	
<b>AREA A3:</b> COMM 190 Introduction to Persuasion	<b>3</b>	<b>Required at CSUEB</b>
<b>AREA D REQUIREMENT:</b> <a href="#">US History, Constitution &amp; American Ideals Code Requirement</a>	<b>3-9</b>	<b>US-1:</b> <b>US-2:</b> <b>US-3:</b>
<a href="#">Diversity/Social Justice/Sustainability</a> <i>Can be fulfilled in area B, C, or D</i>	<b>3-9</b>	<b>DIV:</b> <b>SJ:</b> <b>SUS:</b>
<b>Second Composition (Comp II) Can be fulfilled with A3</b> Any Composition course with ENGL 100 as a prerequisite	<b>3</b>	
<i>The following areas are for the CID TMC/Courses and matching Community College Courses</i>		
<b>Major Core (C-ID)</b>	<b>3</b>	<b>Community College Courses</b>
JOUR 100 Introduction to Mass Communications	<b>3</b>	
JOUR 110 Introduction to Reporting and Newswriting	<b>3</b>	
JOUR 130 Lower Division Student Media Practicum I	<b>3</b>	
<b>LIST A: Choose 1 courses</b>	<b>3</b>	
JOUR 120 Multimedia Reporting (3)		
JOUR 210 Intermediate Reporting/Newswriting (3)		
JOUR 150 Introduction to Public Relations (3)		
JOUR 160 Introduction to Photojournalism (3)		
JOUR 170 Introduction to Visual Communications (3)		
JOUR 131 Lower Division Student Media Practicum II (3)		
<b>LIST B: 2 courses</b>	<b>6</b>	<i>Student must take these two courses to transfer to CSUEB Communications Program</i>
COMM 180 Introduction to Communication Studies or Introduction to Communication Theory (3)	<b>3</b>	
COMM 120 Argumentation or Argumentation and Debate (3)	<b>3</b>	
<b>Total Units ADT COMMUNICATION STUDIES</b>	<b>60</b>	

PLEASE NOTE: This page assumes Semester Units.

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<b>CSUEB: B.A. COMMUNICATION</b> <i>Complete Degree in 60 Semester Units</i>	<b>Semester UNITS</b>	<b>NOTES</b>
<b>GRADUATION REQUIREMENTS</b> <i>These should be fulfilled at the Community College, however if not taken at the Community College, they must be completed at CSU East Bay</i>		
<b>US History, Constitution &amp; American Ideals</b>	<b>0-9</b>	
1) First Category US-1	0-3	
2) Second Category US-2	0-3	
3) Third Category US-3	0-3	
<b>These courses must be taken at CSU East Bay</b>		
<b>Upper Division GE</b> <i>See catalog</i>	<b>9</b>	<b>CSUEB COURSES</b>
Please note: The Upper Division General Education pattern may have a topic/learning outcome oriented toward one of the following topic areas (overlays): <b>Diversity, Social Justice, or Sustainability.</b>		
Area B6 Upper Division Science course	3	<b>Course:</b> <b>OVERLAY:</b>
Area C4 Upper Division Humanities course	3	<b>Course:</b> <b>OVERLAY:</b>
Area D4 Upper Division Social Sciences course	3	<b>Course:</b> <b>OVERLAY:</b>
<b>Core Coursework</b>	<b>20</b>	
COMM 202 - Communication, Media and Culture OR COMM 206 - New Media in the Digital Age	<b>4</b>	<i>This course may be taken at the Community College COMM 115 Survey of Human Communication</i>
COMM 240 - Visual Communication and Culture	<b>4</b>	<i>This course may be taken at the Community College COMM 150 Intercultural Communication</i>
COMM 304 - Quantitative Communication Research Methods	<b>4</b>	
COMM 305 - Qualitative Communication Research Methods	<b>4</b>	
COMM 433 - Discourses of Difference	<b>4</b>	
<b>Multimedia Journalism Concentration (30)</b>		
COMM 312 - Journalism History and Social Justice	<b>4</b>	
COMM 314 - Journalism Theory and Practice	<b>4</b>	
COMM 318 - Journalism Law and Ethics	<b>4</b>	
COMM 328 - Multimedia Reporting & Writing I	<b>4</b>	
COMM 333 - Photojournalism	<b>2</b>	
COMM 335 - Visual and Multimedia Storytelling I	<b>2</b>	
COMM 435 - Visual and Multimedia Storytelling II	<b>2</b>	
COMM 495 - Journalism Practicum	<b>2</b>	
<i>Choose one (1) from the following two courses for 4 units:</i>	<b>4</b>	
COMM 316 - Media and Government 4		
COMM 428 - Multimedia Reporting and Writing II 4		
<i>All Multimedia Journalism concentration students must take the following Capstone Project for 2 units to complete the major:</i>		
COMM 493 - Capstone: Social Justice Project	<b>2</b>	
<b>ADDITIONAL COURSE to reach 60 Units</b>	<b>1-3</b>	<i>These courses may be additional Major Courses or prerequisites not taken at the Community College</i>
<i>This program exceeds the 60 unit limit</i>		
<b>Total Semester Units at CSUEB</b>	<b>60</b>	

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<b>FIRST SEMESTER JUNIOR YEAR</b>			
<b>APPLY for the WST BOOTCAMP And register to take the University Writing Skills Requirement</b>			
CORE	COMM 202 OR COMM 206	Waived if Student took COMM 115 in CCC	4
CORE	COMM 240	Waived if Student took COMM 190 in CCC	4
Concentration	COMM 312		4
Concentration	COMM 314		4
		<b>TOTAL:</b>	<b>16</b>
<b>SECOND SEMESTER JUNIOR YEAR</b>			
<b>TAKE THE UNIVERSITY WRITING SKILLS TEST</b>			
UDGE B6	Course	Overlay	3
CORE	COMM 304		4
Concentration	COMM 318		4
Concentration	COMM328		4
Elective			1
		<b>TOTAL:</b>	<b>16</b>
<b>THIRD SEMESTER SENIOR YEAR</b>			
<b>Verify that you have completed the University Writing Skills Requirement. Check your MyCSUEB "Degree Audit Report" (DAR) and email any discrepancies to The ADT ADVISER.</b>			
UDGE D4	Course	Overlay	3
UDGE C4	Course	Overlay	3
CORE	COMM 305		4
Concentration	COMM 335		2
Concentration	COMM 333		2
		<b>TOTAL:</b>	<b>14</b>
<b>FOURTH SEMESTER SENIOR YEAR</b>			
<b>See the ADT ADVISER and apply for graduation through MyCSUEB by the posted deadline, available at Important Dates</b>			
CORE	COMM 433		4
Concentration	COMM 435		2
Concentration	COMM 493		2
Concentration	COMM 495		2
COMM Elective		Select from Concentration List	4
		<b>TOTAL:</b>	<b>14</b>
<b>GRAND TOTAL:</b>			<b>60</b>