

**COMMUNICATION STUDIES ADT TO CSU EAST BAY COMMUNICATION BA -  
COMMUNICATION AND MEDIA STUDIES CONCENTRATION**

ADT COMMUNICATION STUDIES – 60 Sem. Units	Sem. Units	Community College Courses
<b>CSUGE or IGETC</b>	<b>39</b>	<i>CSU general education certification requires completion of all requirements in Areas A through E, approximately 39 units</i>
<b>AREA D REQUIREMENT:</b> <a href="#">US History, Constitution &amp; American Ideals Code Requirement</a>	3-9	<b>US-1:</b> <b>US-2:</b> <b>US-3:</b>
<a href="#">Diversity/Social Justice/Sustainability</a> <i>Can be fulfilled in area B, C, or D</i>	3-9	<b>DIV:</b> <b>SJ:</b> <b>SUS:</b>
<b>Second Composition (Comp II) Can be fulfilled with A3</b> Any Composition course with ENGL 100 as a prerequisite	3	
<i>The following areas are for the CID TMC/Courses and matching Community College Courses</i>		
<b>Major Core (C-ID)</b>	<b>3</b>	<b>Community College Courses</b>
COMM 110 Public Speaking	3	
<b>LIST A: Choose 2 courses</b>	<b>6</b>	
COMM 120 Argumentation or Argumentation and Debate (3)	3	
COMM 130 Interpersonal Communication (3) OR COMM 140 Small Group Communication (3)	3	
<b>LIST B: Choose 2 courses</b>	<b>6</b>	
COMM 180 Introduction to Communication Theory	3	
COMM 150 Intercultural Communication	3	
<b>LIST C: Choose 1 courses</b>	<b>3</b>	
COMM 115 Survey of Human Communication (3)		
COMM 190 Introduction to Persuasion (3)		
ANTH 120 Introduction to Cultural Anthropology (3)		
PSY 110 Introductory Psychology (3)		
SOCI 110 Introduction to Sociology (3)		
ENGL 120 Introduction to Literature (3) OR ENGL 105 Argumentative Writing and Critical Thinking (3)		
JOUR 110 Introduction to Reporting and Newswriting (3) OR Introduction to Journalism (3)		
<b>Electives/Major Prerequisites for CSUEB</b>	<b>0-3</b>	
<b>Total Units ADT COMMUNICATION STUDIES</b>	<b>60</b>	

**PLEASE NOTE: This page assumes Semester Units.**

**COMMUNICATION STUDIES ADT TO CSU EAST BAY COMMUNICATION BA -  
COMMUNICATION AND MEDIA STUDIES CONCENTRATION**

<b>CSUEB: B.A. COMMUNICATION</b> <i>Complete Degree in 60 Semester Units</i>	<b>Semester UNITS</b>	<b>NOTES</b>
<b>GRADUATION REQUIREMENTS</b> <i>These should be fulfilled at the Community College, however if not taken at the Community College, they must be completed at CSU East Bay</i>		
<b>US History, Constitution &amp; American Ideals</b>	<b>0-9</b>	
1) First Category US-1	0-3	
2) Second Category US-2	0-3	
3) Third Category US-3	0-3	
<b>These courses must be taken at CSU East Bay</b>		
<b>Upper Division GE</b> <i>See catalog</i>	<b>9</b>	<b>CSUEB COURSES</b>
Please note: The Upper Division General Education pattern may have a topic/learning outcome oriented toward one of the following topic areas (overlays): <b>Diversity, Social Justice, or Sustainability.</b>		
Area B6 Upper Division Science course	3	<b>Course:</b> <b>OVERLAY:</b>
Area C4 Upper Division Humanities course	3	<b>Course:</b> <b>OVERLAY:</b>
Area D4 Upper Division Social Sciences course	3	<b>Course:</b> <b>OVERLAY:</b>
<b>Core Coursework</b>	<b>16</b>	
COMM 240 - Visual Communication and Culture	4	<i>Waived if student took COMM 190 Introduction to Persuasion (3)</i>
COMM 304 - Quantitative Communication Research Methods	4	
COMM 305 - Qualitative Communication Research Methods	4	
COMM 433 - Discourses of Difference	4	
<b>Communication and Media Studies Concentration (28)</b>		
COMM 300 - History and Criticism of Communication	4	
COMM 320 - Persuasion in Media	4	
COMM 330 - Critical/Cultural Studies	4	
COMM 425 - Digital Cultures	4	
COMM 461 - Popular Culture	4	
<i>Students must also take two (2) of the following electives for 8 units:</i>	<b>8</b>	
COMM 323 - Communication of Difference Units: 4		
COMM 326 - Social Media and Social Change Literacies Units: 4		
COMM 400 - Film, Communication and Culture Units: 4		
COMM 416 - Communication, Technology, and Social Change Units: 4		
COMM 417 - Game Studies Units: 4		
COMM 418 - Organizational Change, Creativity, and Innovation Units: 4		
COMM 420 - Organizational Transformation Units: 4		
COMM 488 - Conflict Management Units: 4		
COMM 497 - Issues in Communication Units: 4		
<b>ADDITIONAL COURSE to reach 60 Units</b>	<b>7</b>	<i>These courses may be additional Major Courses</i>

**COMMUNICATION STUDIES ADT TO CSU EAST BAY COMMUNICATION BA -  
COMMUNICATION AND MEDIA STUDIES CONCENTRATION**

		<i>or prerequisites not taken at the Community College</i>
<i>If needed</i>		
<b>Total Semester Units at CSUEB</b>	<b>60</b>	<b>60</b>

**COMMUNICATION STUDIES ADT TO CSU EAST BAY COMMUNICATION BA -  
COMMUNICATION AND MEDIA STUDIES CONCENTRATION**

<b>FIRST SEMESTER JUNIOR YEAR</b>			
<b>APPLY for the WST BOOTCAMP And register to take the University Writing Skills Requirement</b>			
UDGE B6	Course	Overlay	
CORE	COMM 240	Waived if Student took COMM 190 in CCC	4
Concentration	COMM 300		4
Concentration	COMM 320		4
		<b>TOTAL:</b>	<b>15</b>
<b>SECOND SEMESTER JUNIOR YEAR</b>			
<b>TAKE THE UNIVERSITY WRITING SKILLS TEST</b>			
UDGE D4	Course	Overlay	
CORE	COMM 304		4
Concentration	COMM 330		4
Concentration	COMM 425		4
		<b>TOTAL:</b>	<b>15</b>
<b>THIRD SEMESTER SENIOR YEAR</b>			
<b>Verify that you have completed the University Writing Skills Requirement. Check your MyCSUEB "Degree Audit Report" (DAR) and email any discrepancies to The ADT ADVISER.</b>			
UDGE C4	Course	Overlay	
CORE	COMM 305		4
Concentration	COMM 461		4
COMM Elective		Select from Concentration List	4
		<b>TOTAL:</b>	<b>15</b>
<b>FOURTH SEMESTER SENIOR YEAR</b>			
<b>See the ADT ADVISER and apply for graduation through MyCSUEB by the posted deadline, available at Important Dates</b>			
CORE	COMM 433		
COMM Elective		Select from Concentration List	4
ELECTIVE		OPEN ELECTIVE (must be 4 units)	4
ELECTIVE		OPEN ELECTIVE	3
		<b>TOTAL:</b>	<b>15</b>
<b>GRAND TOTAL:</b>			<b>60</b>