Requirement Area  E A1 B4 C1 D1/Code 1  E A2 C2	GS 101A	Course Title First Semester Foundations of Success I Oral Communication Quantiative Reasoning Arts Social Science/US Code  Second Semester	Prerequisites  Total:	1 3 3 3 3 13
A1 B4 C1 D1/Code 1  E A2	GS 101A	Foundations of Success I Oral Communication Quantiative Reasoning Arts Social Science/US Code	Total:	3 3 3
A1 B4 C1 D1/Code 1 E A2	GS TOTA	Oral Communication Quantiative Reasoning Arts Social Science/US Code	Total:	3 3 3
E A2		Quantiative Reasoning Arts Social Science/US Code	Total:	3 3 3
C1 D1/Code 1  E A2		Arts Social Science/US Code	Total:	3
D1/Code 1  E A2		Social Science/US Code	Total:	3
E A2			Total:	
E A2			Total:	
A2		Second Semester	1.0.0	
A2		Second Semester		
A2			1	ı
A2	GS 101B	Foundations of Success II		1
	03 1015			
C2		Written Communication		3
<u>-</u>		Humanities		3
F		Ethnic Studies		3
LD Major	COMM 206	New Media in the Digital Age		4
or	COMM 202	COMM, Media & Culture	1	
	1 202	,	Total:	14
		Third Semester		
		Lifelong Learning and Self-Development		1
	<del>                                     </del>		-	
A3	+	Critical Thinking		3
Add'l C1 or C2*		Arts or Humanities		3
B2/B3		Life Science/Lab		3
•	$\overline{}$			
Second Composition		Second Comp		3
Floctivo				_ ،
Elective			Total:	16
		Fourth Competer	rotal:	16
		Fourth Semester		T
D2/Code 2		Social Science/US Code		3
B1		Physical Science		3
	_	Triysical science		3
Elective				
LD Major	COMM 203	Communication Theories		4
LD Major	COMM 224	Argumentation and Advocacy		4
LD Widjer	COMMINI ZZ4	/ ingumentation and / avocacy	Total:	
			Total:	17
		Fifth Semester		
UD-B/Overlay		UD Science		3
Elective				3
Liective				
LD Major	COMM 240	Visual Comm & Culture		4
UD Major	COMM 304	Quantitative Research Methods		4
•				<u> </u>
			Total:	14
		Sixth Semester	ı. otul.	T 14
UD-D/Overlay	1	UD Social Science		3
	5011115-5			
LD Major	COMM 256	Persuasion Theory & Practice		4
UD Major	COMM 305	Qualitative Research Methods		4
UD Major	COMM 433	Discourses of Difference		4
-3	133			<del>-</del>
			Total:	15
		Seventh Semester	l otal.	1 13
IID-C/Overlay	T	UD Arts or Humanities		3
UD-C/Overlay	00: ** * * * *			
Concentration	COMM 310	Intro Org Comm & Long Term Thinking		4
	COMM 321	Research in Persuasive Communication		4
Concentration	COMINI 221			4
	COMM 357	Principles of Advertising		
			Total:	15
Concentration Concentration		Principles of Advertising  Eighth Semester	Total:	15
			Total:	15
Concentration	COMM 357	Eighth Semester	Total:  COMM 357	
Concentration  Concentration	COMM 357 COMM 358	Eighth Semester  Principles of Public Relations		4
Concentration  Concentration	COMM 357 COMM 358	Eighth Semester  Principles of Public Relations		4 4
Concentration  Concentration  Concentration	COMM 357  COMM 358  COMM 387	Eighth Semester  Principles of Public Relations  Advertising Design & Production	COMM 357	4 4
Concentration  Concentration  Concentration  Concentration	COMM 358 COMM 387 COMM 453	Eighth Semester  Principles of Public Relations  Advertising Design & Production  Strategic Communication Campaigns	COMM 357	4 4
Concentration  Concentration	COMM 357  COMM 358  COMM 387	Eighth Semester  Principles of Public Relations  Advertising Design & Production	COMM 357	4 4

Note: No changes to, or from, the credit/no credit pattern are permitted after the Grade Type Change period. There are no exceptions to this rule. Courses in a student's major department, regardless of course prefix, may not be taken "CR/NC," unless that is the only grading pattern in the course.

	(9 units): Communication in the English Language & Critica Thinking (Must earn passing grade of C-/CR or better)
	OMM 100 or 104, MLL 111
	NGL 101, 102, or 104
☐ A3. P	HIL 100
Are	a B (9 units): Scientific Inquiry & Quantitative Reasoning
□ B1. P	hysical Science
□ B2. Li	<u>fe Science</u>
	aboratory Activity
	uantitative Reasoning (Must earn passing grade of C-/CR or
better.)	
	C (9 units): Arts & Humanities - Minimum of three different
	lines as designated by course prefix (e.g., ART, THEA, MUS)
□ C1. A	<u>rts</u> umanities
	umanicies itional Lower-division Area C Course in Arts (C1) or Humanitie
(C2)	itional Lower-division Area C Course in Arts (C1) or numanitie
(C2)	
Δre:	D (6 units): Social Sciences - Minimum of three different
	nes as designated by course prefix (e.g., ANTH, ECON, POSC
□ D1.	nes as designated by course premy (eigh, having 2001) i ose
□ D2.	
	rea E (3 units): Lifelong Learning and Self-Development
□ E.	
	Area F (3 units): Ethnic Studies
□ F.	
Second	Composition: Requires completion of GE A2 with a C-/CR of
bet	ter. Must be completed before attaining junior standing.
☐ Secondary	nd Composition
U.S. O	Code (American Institutions Requirement) - Two courses (6
units) c	overing three U.S. Code Requirements of US-1 (U.S. History
US	-2 (U.S. Constitution), and US-3 (California State & Local
	Government).
□ Code	<u>1.</u>
□ Code	<u>2.</u>
Uppe	r Division GE Requirements (9 units): Should be taken after
	completion of A1, A2, A3, and B4 with a C- (CR)
	. Upper-division Science Inquiry and Quantitative Reasoning
	.Upper-division Arts OR Humanities
	. Upper-division Social Sciences
Overi	lay Requirements (9 units): Courses may be upper or lower division, and GE or major
□ Dive	uivision, and de or major
	sity (Div)
☐ Socia	sity (Div)    Justice (SJ)
☐ Socia	sity (Div)  I Justice (SJ)  inability (S)
☐ Socia ☐ Susta	Sity (Div)  I Justice (SJ)  inability (S)  Strategic Communication Concentration
☐ Socia☐ Susta☐ Susta☐ The Stra	I Justice (SJ) inability (S) Strategic Communication Concentration itegic Communication concentration consists of 28 units as
Socia Susta The Stra outlined	I Justice (SJ) inability (S) Strategic Communication Concentration tegic Communication concentration consists of 28 units as las follows:
Socia Susta The Stra outlined Student	I Justice (SJ) inability (S) Strategic Communication Concentration stegic Communication concentration consists of 28 units as a solution solution concentration consists of 28 units as a solution concentration concentration concentration concentration concentration concentration concentration concentration concentration concentrat
Socia Susta The Stra outlined Student COMM	I Justice (SJ) inability (S) Strategic Communication Concentration tegic Communication concentration consists of 28 units as as follows: s must take all of the following courses for 24 units: 310 - Introduction to Organizational Communication & Long
Socia Susta The Stra outlined Student COMM: Term Th	Sity (Div)  I Justice (SJ)  inability (S)  Strategic Communication Concentration  stegic Communication concentration consists of 28 units as a solution as follows:  s must take all of the following courses for 24 units:  310 - Introduction to Organizational Communication & Long sinking Units: 4
Socia Susta The Stra outlined Student COMM Term Th	Sity (Div)  I Justice (SJ)  inability (S)  Strategic Communication Concentration  Itegic Communication concentration consists of 28 units as as as follows:  Is must take all of the following courses for 24 units:  310 - Introduction to Organizational Communication & Long linking Units: 4  321 - Research in Persuasive Communication Units: 4
The Stra outlined Student COMM Term Th COMM	I Justice (SJ) inability (S)  Strategic Communication Concentration tegic Communication concentration consists of 28 units as as follows: s must take all of the following courses for 24 units: 310 - Introduction to Organizational Communication & Long linking Units: 4 321 - Research in Persuasive Communication Units: 4 357 - Principles of Advertising Units: 4
The Stra outlined Student COMM Term Th COMM COMM	Sity (Div) I Justice (SJ) inability (S) Strategic Communication Concentration regic Communication concentration consists of 28 units as as as follows: s must take all of the following courses for 24 units: 310 - Introduction to Organizational Communication & Long linking Units: 4 321 - Research in Persuasive Communication Units: 4 357 - Principles of Advertising Units: 4 358 - Principles of Public Relations Units: 4
The Stra outlined Student COMM: Term Th COMM: CO	I Justice (SJ) inability (S)  Strategic Communication Concentration tegic Communication concentration consists of 28 units as las follows: s must take all of the following courses for 24 units: 310 - Introduction to Organizational Communication & Long linking Units: 4 321 - Research in Persuasive Communication Units: 4 357 - Principles of Advertising Units: 4 358 - Principles of Public Relations Units: 4 367 - Advertising Design and Production Units: 4
The Stra outlined Student COMM: Term Th COMM: CO	Sity (Div) I Justice (SJ) inability (S) Strategic Communication Concentration regic Communication concentration consists of 28 units as as as follows: s must take all of the following courses for 24 units: 310 - Introduction to Organizational Communication & Long linking Units: 4 321 - Research in Persuasive Communication Units: 4 357 - Principles of Advertising Units: 4 358 - Principles of Public Relations Units: 4
The Stra outlined Student COMM COMM COMM COMM COMM	Sity (Div) I Justice (SJ) inability (S) Strategic Communication Concentration Itegic Communication concentration consists of 28 units as as as follows: Is must take all of the following courses for 24 units: Introduction to Organizational Communication & Long linking Units: 4 In a Research in Persuasive Communication Units: 4 In a Strategic Communication Campaigns Units: 4 In a Strategic Campaigns
The Stra outlined Student COMM: COMM: COMM: COMM: Student Student Student Student Student Student Student Student	Strategic Communication Concentration  Itegic Communication concentration consists of 28 units as as follows:  Item as follows:  In must take all of the following courses for 24 units:  In must take all of the following courses for 24 units:  In must take all of the following courses for 24 units:  In must take all of the following courses for 24 units:  In must take all of the following courses for 24 units:  In must take all of the following courses for 24 units:  In must take all of the following courses for 24 units:  In must take all of the following to a units:  In must choose one (1) course from the following for 4 units:
The Stra outlined Student COMM COMM COMM COMM COMM COMM COMM COM	Sity (Div) I Justice (SJ) inability (S) Strategic Communication Concentration regic Communication concentration consists of 28 units as I as follows: s must take all of the following courses for 24 units: 310 - Introduction to Organizational Communication & Long linking Units: 4 321 - Research in Persuasive Communication Units: 4 357 - Principles of Advertising Units: 4 358 - Principles of Public Relations Units: 4 387 - Advertising Design and Production Units: 4 453 - Strategic Communication Campaigns Units: 4 s must choose one (1) course from the following for 4 units: 314 - Journalism Theory and Practice Units: 4
The Stra outlined Student COMM: COMM: COMM: Student COMM: CO	I Justice (SJ) inability (S)  Strategic Communication Concentration Itegic Communication concentration consists of 28 units as as follows: Is must take all of the following courses for 24 units: 310 - Introduction to Organizational Communication & Long linking Units: 4 321 - Research in Persuasive Communication Units: 4 3257 - Principles of Advertising Units: 4 358 - Principles of Public Relations Units: 4 358 - Advertising Design and Production Units: 4 453 - Strategic Communication Campaigns Units: 4 s must choose one (1) course from the following for 4 units: 314 - Journalism Theory and Practice Units: 4 326 - Social Media and Social Change Literacies Units: 4
The Stra outlined Student COMM: COMM: COMM: Student COMM: CO	Strategic Communication Concentration  Itegic Communication concentration consists of 28 units as as follows:  Is must take all of the following courses for 24 units:  310 - Introduction to Organizational Communication & Long linking Units: 4  321 - Research in Persuasive Communication Units: 4  357 - Principles of Advertising Units: 4  358 - Principles of Public Relations Units: 4  387 - Advertising Design and Production Units: 4  453 - Strategic Communication Campaigns Units: 4  Is must choose one (1) course from the following for 4 units: 314 - Journalism Theory and Practice Units: 4  326 - Social Media and Social Change Literacies Units: 4  327 - Multimedia Reporting & Writing I Units: 4
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The Stra outlined Student COMM: COMM	I Justice (SJ) inability (S)  Strategic Communication Concentration Itegic Communication concentration consists of 28 units as as follows: Is must take all of the following courses for 24 units: 310 - Introduction to Organizational Communication & Long linking Units: 4 321 - Research in Persuasive Communication Units: 4 3257 - Principles of Advertising Units: 4 3358 - Principles of Public Relations Units: 4 3361 - Strategic Communication Campaigns Units: 4 327 - Advertising Design and Production Units: 4 328 - Multimedia Reporting & Writing I Units: 4 329 - Multimedia Reporting & Writing I Units: 4 329 - Professional Speaking in Strategic inication Units: 4
The Stra outlined Student COMM: COMM	sity (Div) I Justice (SJ) inability (S)  Strategic Communication Concentration Integic Communication concentration consists of 28 units as as follows: Is must take all of the following courses for 24 units: Introduction to Organizational Communication & Long linking Units: 4 Integrated to Persuasive Communication Units: 4 Integrated to Principles of Advertising Units: 4 Integrated to Principles of Public Relations Units: 4 Integrated to Public Relations Units: 4 I
The Stra outlined Student COMM: COMM	sity (Div) I Justice (SJ) inability (S)  Strategic Communication Concentration Itegic Communication concentration consists of 28 units as a sollows: Is must take all of the following courses for 24 units: 310 - Introduction to Organizational Communication & Long linking Units: 4 321 - Research in Persuasive Communication Units: 4 3357 - Principles of Advertising Units: 4 3358 - Principles of Public Relations Units: 4 337 - Advertising Design and Production Units: 4 453 - Strategic Communication Campaigns Units: 4 453 - Strategic Communication Campaigns Units: 4 453 - Social Media and Social Change Literacies Units: 4 326 - Social Media and Social Change Literacies Units: 4 327 - Professional Speaking in Strategic Inication Units: 4 338 - Public Relations Practice Units: 4
The Stra outlined Student COMM: COMM	sity (Div) I Justice (SJ) inability (S)  Strategic Communication Concentration Integic Communication concentration consists of 28 units as as follows: Is must take all of the following courses for 24 units: Introduction to Organizational Communication & Long linking Units: 4 Integrated to Persuasive Communication Units: 4 Integrated to Principles of Advertising Units: 4 Integrated to Principles of Public Relations Units: 4 Integrated to Public Relations Units: 4 I
The Stra outlined Student COMM: COMM	Strategic Communication Concentration Itegic Communication concentration consists of 28 units as as follows: Is must take all of the following courses for 24 units: Introduction to Organizational Communication & Long linking Units: 4 Introduction to Organizational Communication & Long linking Units: 4 Introduction to Organizational Communication Units: 4 Introduction to Organizational Communication Units: 4 Introduction to Organizational Communication Units: 4 Introduction Persuasive Communication Units: 4 Introduction Uni
The Stra outlined Student COMM: COMM	Sity (Div)    Justice (SJ)     inability (S)    Strategic Communication Concentration     tegic Communication concentration consists of 28 units as     as follows:     s must take all of the following courses for 24 units:     310 - Introduction to Organizational Communication & Long     inking Units: 4     321 - Research in Persuasive Communication Units: 4     325 - Principles of Advertising Units: 4     338 - Principles of Public Relations Units: 4     338 - Advertising Design and Production Units: 4     453 - Strategic Communication Campaigns Units: 4     s must choose one (1) course from the following for 4 units:     314 - Journalism Theory and Practice Units: 4     328 - Multimedia and Social Change Literacies Units: 4     328 - Multimedia Reporting & Writing I Units: 4     361 - Professional Speaking in Strategic     nication Units: 4     362 - User Experience Research and Design Units: 4     388 - Public Relations Practice Units: 4     398 - Internship Units: 1-4     410 - Organizing Cultures of Innovation and Empathy Units: 4
The Stra outlined Student COMM: COMM	Strategic Communication Concentration Itegic Communication concentration consists of 28 units as a solution of the following courses for 24 units: Instruction to Organizational Communication & Long sinking Units: 4 Instructional Communication Compaigns Units: 4 Instructional Communication Compaigns Units: 4 Instructional Communication Compaigns Units: 4 Instructional Communication Communication Communication Units: 4 Instructional Com
The Stra outlined Student COMM: COMM	Sity (Div)    Justice (SJ)     inability (S)    Strategic Communication Concentration     tegic Communication concentration consists of 28 units as     as follows:     s must take all of the following courses for 24 units:     310 - Introduction to Organizational Communication & Long     inking Units: 4     321 - Research in Persuasive Communication Units: 4     325 - Principles of Advertising Units: 4     338 - Principles of Public Relations Units: 4     338 - Advertising Design and Production Units: 4     453 - Strategic Communication Campaigns Units: 4     s must choose one (1) course from the following for 4 units:     314 - Journalism Theory and Practice Units: 4     328 - Multimedia Reporting & Writing I Units: 4     328 - Multimedia Reporting & Writing I Units: 4     361 - Professional Speaking in Strategic     nication Units: 4     362 - User Experience Research and Design Units: 4     388 - Public Relations Practice Units: 4     398 - Internship Units: 1-4     410 - Organizing Cultures of Innovation and Empathy Units: 4